Step Up from the Crowd
SoC Leadership Workshop Series: Creating WOW Presentations

Background:
NUS SoC students are very well-known to be the thought leaders of their fields – they think innovatively, have fantastic analytical and technical skills, and know the right tools to make things happen. One of the key opportunity areas, as confirmed by employers as well as alumni, is on strengthening presentation skills. “Creating WOW Presentations” aims to address this outage and ensure that SoC graduates enter the workforce not only with strong technical but soft skills as well.

Summary:
Presentations are essential not only in school, but more importantly, the corporate life. In fact, everyday, we do presentations whether it is for an audience of 1, or an audience of 1000 as we talk about a new innovative idea that marveled us, a life-changing event that just happened or about a person who inspired us. In this lecture, we will unravel the basics of doing impactful presentations in all aspects – including dressing, materials, voice, as well as how to go further and be a power presenter.

Methodology:
The session will be highly interactive and will require several interactions and participation. There will be exercises in every subject, and mini-competitions will also be part of the programme. At the end of the session, we will be recording each participant’s 60-second presentation, which is useful for future reference and skills strengthening. We will be using the following tools for the session:
1. Concepts
2. Videos
3. Hands-on exercises

Objectives:
1. To learn the basics of impactful powerpoint presentations
2. To overcome fear of public speaking
3. To learn the importance of body language, voice modulation and power dressing in presentations
4. To step up from basics to being a power presenter

Content:
1. Basics of Powerpoint Presentation
   a. Structure
   b. Preparation
   c. Visuals
   d. Word Count
   e. Delivery
2. Verbal Presentations and Establishing Presence
   a. Definition and Importance
   b. Preparation
   c. Voice Modulation
3. Body Language
   a. Definition and Importance
   b. Positive vs Negative Body Language
4. Power Dressing
   a. Definition and Importance
   b. Men Power Dressing
   c. Women Power Dressing
5. Going from Good to Great
   a. The Big Idea

About the trainer: Richard Rubnan Que holds 8 years of international marketing, strategy and sales experience. He is currently in brand management for Procter & Gamble, the world’s largest consumer goods company, handling several brands including Olay, Old Spice, Olay for Men and Gillette for the region. He graduated with a Masters in Business Administration, specializing in Marketing from the National University of Singapore and Cornell University, and also won several international case competitions overseas.