

Assignment 1: Introduction Video (30-60s)

CS3343: Digital Media Production

Assigned: August 19th, 2009

Due: August 25th, 2009 (by midnight) [Only 6 days!]

Purpose of this Assignment

- To learn basic Adobe Premiere editing (import, editing, exporting)
- To learn simple Adobe Premiere effects (video transitions)
- To get you familiar with voice recording (presumably using Audacity)
- To learn basic sound track editing/mixing in Premiere

Task [Please read carefully]

You are to make a short video that introduces yourself and anything you would like to tell about yourself within 30-60s. You have complete freedom to do whatever you want in this video, but please do not just record yourself talking in a room, this is very boring. A nice series of images (e.g. a “montage”) and/or videos of where you are from, hobbies, friends, passions, etc, would be much more interesting.

While you have “freedom” in making your video, there are several items that **must** be included:

1) Start with a title slide, at least 5secs

Title slide should contain the following in text:

Your full name

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2) An updated (within 1-2 years) **picture or video of yourself** somewhere in video

- at least 5seconds footage of yourself please

3) **Music and/or sounds** that run the entire length of the video after the title slide (i.e. you need a sound track)

4) **Your voice** introducing yourself and narrating the video where appropriate

- Please attempt to balance your voice properly with the background music. If you have a bad (i.e. cheap) microphone, then consider also having subtitles in your video. I highly recommend using Audacity software (see link in notes) to capture your audio.

- I also encourage you to play your video on more than just a laptop+headphones, sometimes the sounds quality will be very different when using laptop speakers, headphones, and desktop speakers. Try to optimize for laptop/desktop speakers, not headphones.

5) You should include some sort of **transitions** between segments: e.g. fade in-out, cross-fading, etc.

Exporting the video

The video should be a maximum of 35MB (IVLE limit). You will have to play around in Adobe Premiere to find a good compressor, but you should have no problem getting your video to be within 35MB.

1) Video: AVI or MPG, any compressor available in Adobe Premiere, at least 640x480 resolution, 15fps

- I may post instructions on the forum to help on the codec setting, it is not easy to get a 35MB with 60s of video.

2) Audio: At least 16000Hz sampling, 16bit, stereo

- You can play around with the audio codec, I recommend Microsoft or CCITT.

Grading Criteria

- Meeting the assignments specification (time, title slide, contains specified information)
- Use of transitions
- Quality of sound, sound balancing
- Overall neatness and seamlessness of your video

Submission

Please upload your video to IVLE “Assignment1 Submissions” in the workbin.

And turn your assignment in on time!: *A letter grade lower every day turned in late.*