

CS5245 Vision and Graphics for Special Effect

Project Proposal

Title of effect video

- iLoveU

Project team members

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The Effect:

- Pulling an iPod out from a website.

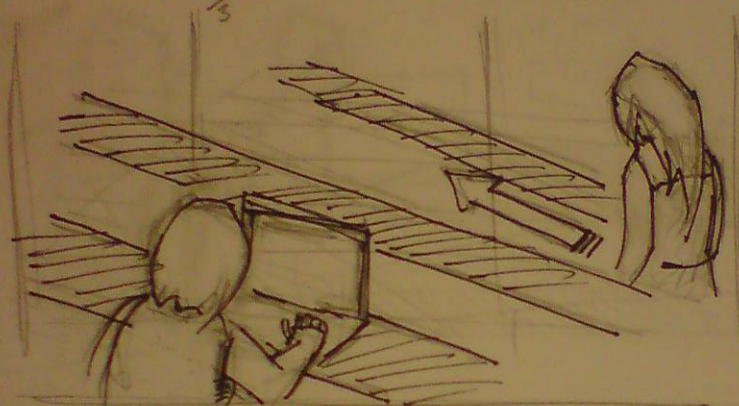
The Story:

- Advertisement of a new generation of laptop that can grab objects from screen to real life. It will be like a spoof of the 'I am a Mac' advertisement.
- A guy has a secret crush on a girl and is thinking about how to approach her.
- Just as he is pondering, the girl enters the classroom and sits in front of him.
- The guy peeks at the girl's laptop screen and finds out that she has her eyes on an iPod Nano.
- Guy then browses to the same website and decided to 'get' her the iPod Nano.
- After sometime, the girl exits the classroom.
- Guy quickly presses the 'Grab' mode on his laptop and takes the iPod out of the screen.
- Guy rushes to the exit and calls out to the girl and hands her the iPod Nano.

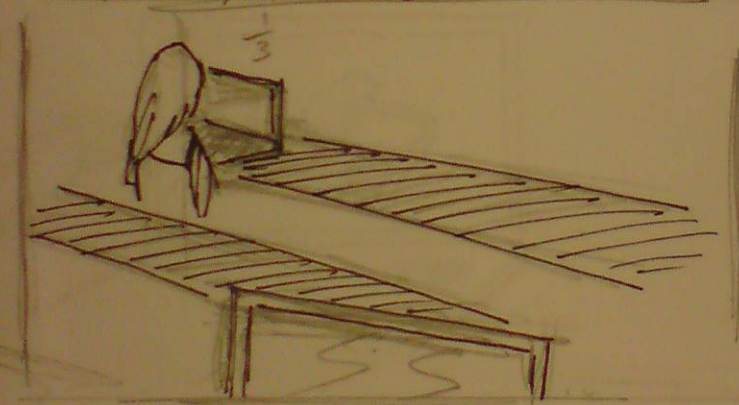
Storyboard



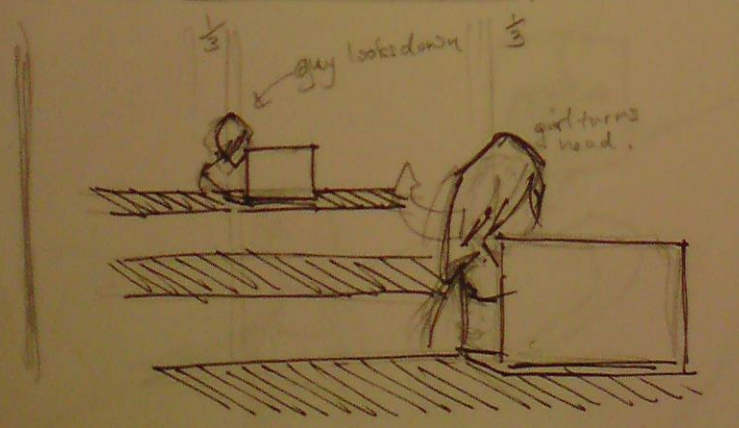
Adv Guy talking abt new product for those without relatives



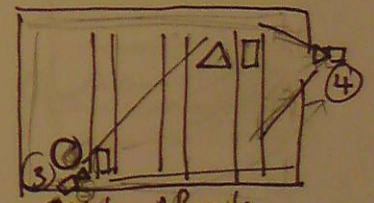
Pan from wide classroom view to focus 1/3 at Guy.



Zoom in on guy's laptop screen

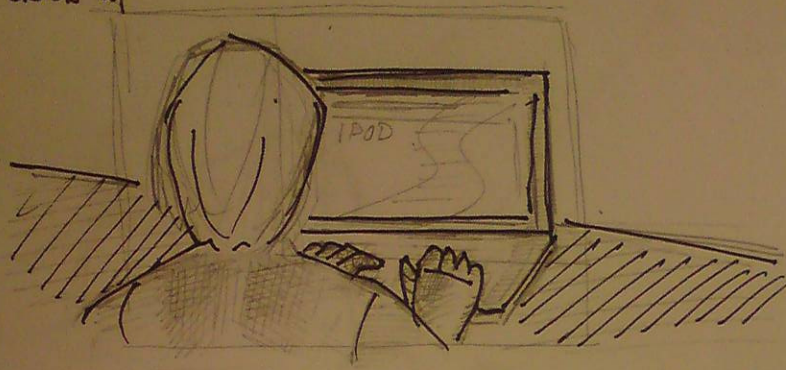


overhead map

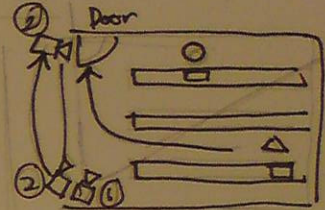
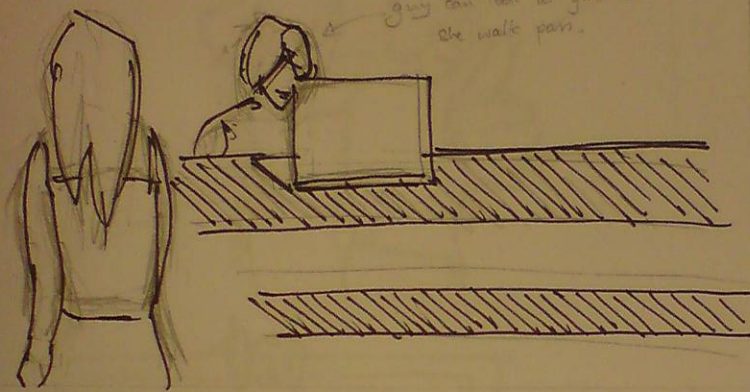


Male Δ Female
 (3) over shoulder from guy
 or
 Note: (4) From front.
 180° rule

CLOSE UP



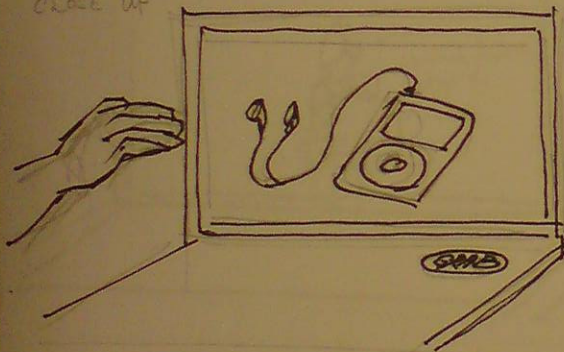
* This scene might be better if really close up.



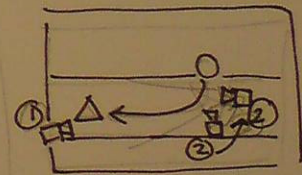
① stationary camera
OR

② Dolly the cam so it is at person's head from perspective of girl

close up



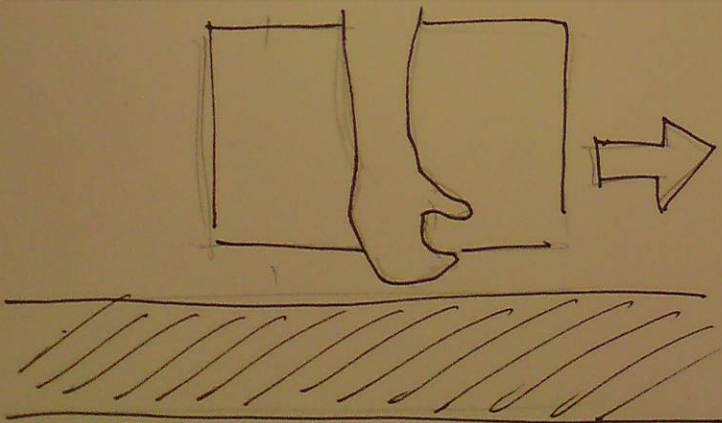
maybe can have a cut scene to show pressing of button



① take full body

or

② take feet only



Production Technique

- Filming and keying of advertiser using blue screen technique
- Filming and keying out of iPod
- Animation of 2D iPod on screen as object is being pulled out
- Modelling of 3D iPod*
- Dolly / Improvised dolly to pan the scene

Roles of team members

	Boon Pin	Shao Chong	Yuzheng
Filming	x	x	
Acting		x	x
Directing	x	x	x
Scene Editing	x		x
2D Animation	x		x
3D Modelling*		x	

Milestones

Week	Task
6	Proposal submission
7	Finalise Casting
8	Filming of scenes
9	Editing and Compositing, Progress update 1
10	2D Animation, Modelling*
11	"Making of" Video
12	Touching up
13	Project Presentation

* Pending to see if required