The 2004 Summer Workshop
On Industrial Organization and Management Strategy
Guanghua School of Management, Peking University
June 14-15, 2004

June 13, 2004
6:00pm   Welcome Reception
Nong Yuan Garden Restaurant, 3rd floor, on campus, Peking University

June 14, 2004
8:30—9:00 am   Signing in
Multi-Purpose Hall 203,
Guanghua Building, Peking University

8:55—9:00 am   Welcome Remarks
Changqi Wu,
Associate Dean and Head of Department of Strategy and Public Policy,
Guanghua School of Management, Peking University

Session 1:  Chair: Guofu Tan
9:00—9:30am   Simon Anderson, University of Virginia
“Junk Mail”

9:30—10:00am   Chong-en Bai, University of Hong Kong and Tsinghua University
“The Determinants of Equity Shares in Joint Ventures: An Empirical Study”

10:00—10:30am   Li-an Zhou, Peking University

10:30—10:45am   Coffee/Tea Break

Session 2:  Chair Ivan Png
10:45—11:15am   Weiying Zhang, GSM, Peking University
“Regulation and Reputation”
11:15—11:45pm Chunrong Ai, Tsinghua University and University of Florida
“Incentive Regulation and Telecommunications Service Quality”

11:45—12:15pm Xinzhu Zhang, CASS
“Universal Service Obligations in LDCs”

12:15pm Lunch
Nong Yuan Garden Restaurant, 3rd floor, on campus, Peking University

Session 3: Chair: Zhigang Tao

2:00—2:30pm Wen Zhou, HKUST
“Endogenous mergers in industries with asymmetric firms and demand shocks”

2:30—3:00pm Ping Lin, Lingnan University
“R&D Competition among Multi-product Firm”

3:00—3:30 pm Guofu Tan, Tsinghua University and University of Southern California
“Collusion in Auction Markets”

3:30—3:45 pm Coffee/Tea Break

Session 4: Chair: Cong-En Bai

3:45—4:15pm Zhigang Tao, University of Hon Kong
“Restructuring State Owned Enterprises in China: Political Economy between the Central and Local Governments”

4:15—4:45pm Wei Li, GSM, Peking University and University of Virginia
“Corruption and Resource Allocation”

4:45—5:15pm Changqi Wu GSM, Peking University and HKUST
“Firm's Behavior in a Mixed Market”

5:30—6:15pm Campus Tour

6:30—8:30pm Banquet
Shao Yuan Restaurant
June 15, 2004

Session 5:  Chair: Simon Anderson

8:45—9:15am  Ivan Png, National University of Singapore
“Loss Leaders: An Indirect Empirical Test”

9:15—9:45am  Yongmin Chen, University of Colorado
“Marketing Innovation”

9:45—10:15am Hao Wang, CCER, Peking University
“A Spatial Model of Store Competition”

10:15—10:30am Coffee/Tea Break

Session 6:  Chair: Li-an Zhou

10:30—11:00am Lixin Xu, GSM, Peking University and the World Bank
“Relational Investment”

11:00—11:30am Ming-je Tan, School of Management, University of Taiwan,
“Sources of Entry to Emerging Industries: Competency-based and
Opportunity-based Point of Views”

11:30am—12:00pm Mingzhi Li, Tsinghua University
“OSS and China's Software Development Strategy”

12:00—12:30 pm Huilan Tian, University of Toronto
“Dynamic Tax Incentives for Pollution Abatement”

12:30—2:00pm Lunch

2:00pm Workshop Closed

Program Committee:  Changqi Wu, Peking University
Guofu Tan, Tsinghua University and U. of South California
Ivan Png, National University of Singapore

Organizer and Sponsor: Department of Strategy and Public Policy
Guanghua School of Management, Peking University

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