

The 2004 Summer Workshop
On Industrial Organization and Management Strategy
Guanghua School of Management, Peking University
June 14-15, 2004

June 13, 2004

6:00pm Welcome Reception
Nong Yuan Garden Restaurant, 3rd floor, on campus, Peking University

June 14, 2004

8:30—9:00 am Signing in
Multi-Purpose Hall 203,
Guanghua Building, Peking University

8:55—9:00 am Welcome Remarks
Changqi Wu,
Associate Dean and Head of Department of Strategy and Public Policy,
Guanghua School of Management, Peking University

Session 1: *Chair: Guofu Tan*

9:00—9:30am Simon Anderson, University of Virginia
“Junk Mail”

9:30—10:00am Chong-en Bai, University of Hong Kong and Tsinghua University
“The Determinants of Equity Shares in Joint Ventures: An Empirical Study”

10:00—10:30am Li-an Zhou, Peking University
“Ownership, Efficiency, and Firm Survival in Economic Transition: Evidence from a Chinese Science Park”

10:30—10:45am *Coffee/Tea Break*

Session 2: *Chair Ivan Png*

10:45—11:15am Weiying Zhang, GSM, Peking University
“Regulation and Reputation”

- 11:15—11:45pm Chunrong Ai, Tsinghua University and University of Florida
“Incentive Regulation and Telecommunications Service Quality”
- 11:45—12:15pm Xinzhu Zhang, CASS
“Universal Service Obligations in LDCs”
- 12: 15pm **Lunch**
 Nong Yuan Garden Restaurant, 3rd floor, on campus, Peking University
- Session 3:** *Chair: Zhigang Tao*
- 2:00—2:30pm Wen Zhou, HKUST
“Endogenous mergers in industries with asymmetric firms and demand shocks”
- 2:30—3:00pm Ping Lin, Lingnan University
“R&D Competition among Multi-product Firm”
- 3: 00—3:30 pm Guofu Tan, Tsinghua University and University of Southern California
“Collusion in Auction Markets”
- 3:30—3:45 pm **Coffee/Tea Break**
- Session 4:** *Chair: Cong-En Bai*
- 3:45—4:15pm Zhigang Tao, University of Hon Kong
*“Restructuring State Owned Enterprises in China:
 Political Economy between the Central and Local Governments”*
- 4:15—4:45pm Wei Li, GSM, Peking University and University of Virginia
“Corruption and Resource Allocation”
- 4:45—5:15pm Changqi Wu GSM, Peking University and HKUST
“Firm's Behavior in a Mixed Market”
- 5:30—6:15pm Campus Tour
- 6:30—8:30pm Banquet
 Shao Yuan Restaurant

June 15, 2004

Session 5: *Chair: Simon Anderson*

8:45—9:15am Ivan Png, National University of Singapore
 “Loss Leaders: An Indirect Empirical Test”

9:15—9:45am Yongmin Chen, University of Colorado
 “Marketing Innovation”

9:45—10:15am Hao Wang, CCER, Peking University
 “A Spatial Model of Store Competition”

10:15—10:30am Coffee/Tea Break

Session 6: *Chair: Li-an Zhou*

10:30—11:00am Lixin Xu, GSM, Peking University and the World Bank
 “Relational Investment”

11:00—11:30am Ming-je Tan, School of Management, University of Taiwan,
 *“Sources of Entry to Emerging Industries: Competency-based and
 Opportunity-based Point of Views”*

11:30am—12:00pm Mingzhi Li, Tsinghua University
 “OSS and China's Software Development Strategy”

12:00—12:30 pm Huilan Tian, University of Toronto
 “Dynamic Tax Incentives for Pollution Abatement”

12:30—2:00pm Lunch

2:00pm Workshop Closed

Program Committee: **Changqi Wu, Peking University**
 Guofu Tan, Tsinghua University and U. of South California
 Ivan Png, National University of Singapore

Organizer and Sponsor: **Department of Strategy and Public Policy**
 Guanghua School of Management, Peking University

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