

The 2005 Summer Workshop
On Industrial Organization and Management Strategy
School of Economics and Management, Tsinghua University
June 8-9, 2005

June 7, 2005

6:30pm—9:00pm Welcome Reception
Tsinghua Unisplendour International Center

June 8, 2005

8:20—8:50am Signing in
Multi-Function Hall, 4th floor of Shunde Building, Tsinghua University

8:50—9:00 am Welcome Remarks
Chong-En Bai, Department of Economics
School of Economics and Management, Tsinghua University
Daokui Li, Center for China in the World Economy (CCWE), Tsinghua University

Session 1: Chair: Ivan Png

9:00—9:30am Michael Riordan, Columbia University
“Price and Variety in the Spokes Model”

9:30—10:00am Hao Wang, CCER, Peking University
“Inventories, Manufacture Returns Policies, and Equilibrium Price Dispersion under Demand Uncertainty”

10:00—10:30am Yongmin Chen, University of Colorado
“Buyer Investment, Product Variety, and Intrafirm Trade”

10:30—10:45am Coffee/Tea Break

Session 2: Chair: Changqi Wu

10:45—11:15am Kongpin Chen, Academia Sinica, Taiwan
“Internal Control vs External Manipulation: A Model of Corporate Income Tax”

Evasion”

- 11:15—11:45pm Daokui Li, Tsinghua University
“The Soft Budget Constraint of Banks”
- 11:45—12:15pm Yijiang Wang, Tsinghua University and University of Minnesota
“Demand, Supply and Coordination: An Integrated Theory of the Division of Labor”
- 12:15-2:00pm Lunch

Session 3: Chair: Guofu Tan

- 2:00—2:30pm Patrick Bajari, University of Michigan
“Bidding for Incomplete Contracts: An Empirical Analysis”
- 2:30—3:00pm Larry Qiu, Hong Kong University of Science & Technology
“Contract Geography: An Empirical Analysis of Contracting in China”
- 3:00—3:30pm Lixin Xu, GSM, Peking University and World Bank
“Ownership, Competition and Downsizing Effects: An Evaluation of the Labor Restructuring Program in Chinese Firms”
- 3:30—3:45 pm Coffee/Tea Break

Session 4: Chair: Tom Ross

- 3:45—4:15pm Hongmin Chen, Shanghai JiaoTong University
“Substitution Effect between Network Externality and Economy of Scale”
- 4:15—4:45pm Hongbin Li, Chinese University of Hong Kong
“Why Do Entrepreneurs Enter Politics?”
- 4:45—5:15pm Changqi Wu, GSM, Peking University
“The Game of the Name: Firm’s Diversification Strategy in a Transition Economy”
- 5:30—6:15pm Break, Campus Tour
- 6:30—8:30pm Dinner

June 9, 2005

Session 5: Chair: Michael Riordan

- 8:30—9:00am Thomas Ross, University of British Columbia
“Sustaining Cooperation with Joint Ventures”
- 9:00—9:30am Wen Zhou, Hong Kong University of Science & Technology
“Large is Beautiful: Horizontal Mergers for Better Exploitation of Business Shocks”
- 9:30—10:00am Guofu Tan, Tsinghua University and University of Southern California
“Competition and Settlement Rates in International Telephone Markets”
- 10:00—10:15am Coffee/Tea Break
- Session 6: Chair: Patrick Bajari**
- 10:15—10:45am Ivan Png, National University of Singapore
“Copyright Duration and the Supply of Creative Work”
- 10:45—11:15am Guangzhou Hu, National University of Singapore
“A Great Wall of Patents: What’s behind China’s Recent Patent Explosion?”
- 11:15—11:45am Li-an Zhou, GSM, Peking University
“Political Connections and Firm Performance: Evidence from Chinese Private Firms”
- 11:45—12:00 Coffee/Tea Break
- Session 7: Chair: Daokui Li**
- 12:00—12:30pm Ping Lin, Lingnan University
“Multinational Firms, Exclusivity, and Backward Linkages”
- 12:30—1:00pm Julan Du, Chinese University of Hong Kong
“Insourcing, Outsourcing or Both in the Global Economy”
- 1:00—1:30pm Chong-En Bai, Tsinghua University
“An Empirical Study on the Benefits of Privatization in China”
- 1:30-2:00pm Weiyang Zhang, GSM, Peking University
“to be Determined”
- 2:00pm Lunch