The 2005 Summer Workshop
On Industrial Organization and Management Strategy
School of Economics and Management, Tsinghua University

June 8-9, 2005

June 7, 2005

6:30pm—9:00pm Welcome Reception
Tsinghua Unisplendour International Center

June 8, 2005

8:20—8:50am Signing in
Multi-Function Hall, 4th floor of Shunde Building, Tsinghua University

8:50—9:00am Welcome Remarks
Chong-En Bai, Department of Economics
School of Economics and Management, Tsinghua University
Daokui Li, Center for China in the World Economy (CCWE), Tsinghua University

Session 1: Chair: Ivan Png

9:00—9:30am Michael Riordan, Columbia University
“Price and Variety in the Spokes Model”

9:30—10:00am Hao Wang, CCER, Peking University
“Inventories, Manufacture Returns Policies, and Equilibrium Price Dispersion under Demand Uncertainty”

10:00—10:30am Yongmin Chen, University of Colorado
“Buyer Investment, Product Variety, and Intrafirm Trade”

10:30—10:45am Coffee/Tea Break

Session 2: Chair: Changqi Wu

10:45—11:15am Kongpin Chen, Academia Sinica, Taiwan
“Internal Control vs External Manipulation: A Model of Corporate Income Tax"
11:15—11:45pm  Daokui Li, Tsinghua University
“The Soft Budget Constraint of Banks”

11:45—12:15pm  Yijiang Wang, Tsinghua University and University of Minnesota
“Demand, Supply and Coordination: An Integrated Theory of the Division of Labor”

12:15-2:00pm  Lunch

Session 3:  Chair: Guofu Tan

2:00—2:30pm  Patrick Bajari, University of Michigan
“Bidding for Incomplete Contracts: An Empirical Analysis”

2:30—3:00pm  Larry Qiu, Hong Kong University of Science & Technology
“Contract Geography: An Empirical Analysis of Contracting in China”

3:00—3:30pm  Lixin Xu, GSM, Peking University and World Bank
“Ownership, Competition and Downsizing Effects: An Evaluation of the Labor Restructuring Program in Chinese Firms”

3:30—3:45 pm  Coffee/Tea Break

Session 4:  Chair: Tom Ross

3:45—4:15pm  Hongmin Chen, Shanghai JiaoTong University
“Substitution Effect between Network Externality and Economy of Scale”

4:15—4:45pm  Hongbin Li, Chinese University of Hong Kong
“Why Do Entrepreneurs Enter Politics?”

4:45—5:15pm  Changqi Wu, GSM, Peking University
“The Game of the Name: Firm’s Diversification Strategy in a Transition Economy”

5:30—6:15pm  Break, Campus Tour

6:30—8:30pm  Dinner

June 9, 2005

Session 5:  Chair: Michael Riordan
8:30—9:00am  Thomas Ross, University of British Columbia
   “Sustaining Cooperation with Joint Ventures”

9:00—9:30am  Wen Zhou, Hong Kong University of Science & Technology
   “Large is Beautiful: Horizontal Mergers for Better Exploitation of Business
   Shocks”

9:30—10:00am Guofu Tan, Tsinghua University and University of Southern California
   “Competition and Settlement Rates in International Telephone Markets”

10:00—10:15am Coffee/Tea Break

Session 6:  Chair: Patrick Bajari

10:15—10:45am  Ivan Png, National University of Singapore
   “Copyright Duration and the Supply of Creative Work”

10:45—11:15am  Guangzhou Hu, National University of Singapore
   “A Great Wall of Patents: What’s behind China’s Recent Patent Explosion?”

11:15—11:45am  Li-an Zhou, GSM, Peking University
   “Political Connections and Firm Performance: Evidence from Chinese
   Private Firms”

11:45—12:00 Coffee/Tea Break

Session 7:  Chair: Daokui Li

12:00—12:30pm  Ping Lin, Lingnan University
   “Multinational Firms, Exclusivity, and Backward Linkages”

12:30—1:00pm  Julan Du, Chinese University of Hong Kong
   “Insourcing, Outsourcing or Both in the Global Economy”

1:00—1:30pm  Chong-En Bai, Tsinghua University
   “An Empirical Study on the Benefits of Privatization in China”

1:30-2:00pm  Weiyiing Zhang, GSM, Peking University
   “to be Determined”

2:00pm  Lunch