

The 2006 Summer Workshop
On Industrial Organization and Management Strategy
Guanghua School of Management, Peking University
Beijing, July 7-8, 2006

July 6, 2006

6:30pm—9:00pm Welcome Dinner

July 7, 2006

8:30—9:00am Registration
Guanghua Building, Peking University

9:00—9:05 am Welcome Remarks
Weiyang Zhang/Changqi Wu
Guanghua School of Management, Peking University

Session 1: *Chair: Ivan Png, National University of Singapore*

9:05—9:35am Bing Jing, Stern School, New York University
“Production Line Competition in a Sales Market”

9:35—10:05am Hao Wang, CCER, Peking University
“Merchandising Services and Manufacturing Competition”

10:05—10:35am Yuk-Fai Fong, Kellogg School, Northwestern University
“Long-Lived Consumers, Intertemporal Bundling, and Tacit Collusion”

10:35—10:45am Coffee/Tea Break

Session 2: *Chair: Guofu Tan, University of Southern California*

10:45—11:15am Wen Zhou, HKUST
“A Simple Model of Entry that increases Price Levels and Price Dispersion”

11:15—11:45pm Zhiqi Chen, Carleton University
“Monopoly and Product Diversity: The Role of Countervailing Power”

11:45—12:15pm Lasheng Yuan, University of Calgary
“Hierarchical Stackelberg versus Simultaneous-Move Games: Endogenizing Game Forms”

12:15-2:00pm Lunch

Session 3: Chair: Zhigang Tao, University of Hong Kong

2:00—2:30pm Ivan Png, National University of Singapore
“Information Security: User Precautions and Hacker Targeting”

2:30—3:00pm Jae Nahm, HKUST
“Vaporware”

3:00—3:30pm Qiang Gong, CCER, Peking University
“International Intellectual Property Protection”

3:30—4:00pm Coffee/Tea Break

Session 4: Chair: Ping Lin, Lingnan University

4:00—4:30pm Zhigang Tao, University of Hong Kong
“Managed Competition and Horizontal Spillover by Foreign Direct Investment”

4:30—5:00pm Lixin Ye, Ohio State University
“Search with Learning: Understanding Asymmetric Price Adjustments”

5:00—5:30pm Qiang Fu, National University of Singapore
“The Optimal Multi-Stage Contest”

7:00—9:00pm Banquet inside the Summer Palace

July 8, 2006

8:30—9:00am Morning Tea/Coffee

Session 5: Chair: Cai Hongbin, GSM, Peking University

9:00—9:30am Guofu Tan, University of Southern California
“Platform Competition: The Role of Complementors and Multi-Homing”

9:30—10:00am Chong-en Bai / Ming Yang, Tsinghua University
“The Steady Distribution of Population under the Influence of Matching and Heredity”

10:00—10:30am Jiahua Che, HKUST
“Stealing and Contracting”

10:30—10:45am Coffee/Tea Break

Session 6: Chair: Zhiqi Chen, Carlton University

10:45—11:15am Ping Lin, Lingnan University
“Backward Linkages of FDI in China”

11:15—11:45am Li-an Zhou, GSM, Peking University
“Family Ties, Succession and Organizational Design: Evidence from Chinese Private Firms”

11:45—12:15am Xinyu Hua, HKUST
“Strategic Ex-Ante Contracts: Rent Extraction and Opportunity costs”

12:15 Workshop Adjourn and Lunch

Program Committee:

Chong-en Bai, Tsinghua University

Ivan Png, National University of Singapore

Guofu Tan, University of Southern California

Changqi Wu, Peking University

Local Organizer:

Changqi Wu

Department of Strategic Management

Guanghua School of Management

Peking University