The 2006 Summer Workshop
On Industrial Organization and Management Strategy
Guanghua School of Management, Peking University
Beijing, July 7-8, 2006

July 6, 2006
6:30pm—9:00pm Welcome Dinner

July 7, 2006
8:30—9:00am Registration
Guanghua Building, Peking University

9:00—9:05 am Welcome Remarks
Weiying Zhang/Changqi Wu
Guanghua School of Management, Peking University

Session 1: Chair: Ivan Png, National University of Singapore

9:05—9:35am Bing Jing, Stern School, New York University
“Production Line Competition in a Sales Market”

9:35—10:05am Hao Wang, CCER, Peking University
“Merchandising Services and Manufacturing Competition”

10:05—10:35am Yuk-Fai Fong, Kellogg School, Northwestern University
“Long-Lived Consumers, Intertemporal Bundling, and Tacit Collusion”

10:35—10:45am Coffee/Tea Break

Session 2: Chair: Guofu Tan, University of Southern California

10:45—11:15am Wen Zhou, HKUST
“A Simple Model of Entry that increases Price Levels and Price Dispersion”

11:15—11:45pm Zhiqi Chen, Carleton University
“Monopoly and Product Diversity: The Role of Countervailing Power”
11:45 – 12:15 pm  Lasheng Yuan, University of Calgary
“Hierarchical Stackelberg versus Simultaneous-Move Games: Endogenizing Game Forms”

12:15 – 2:00 pm  Lunch

Session 3:  Chair: Zhigang Tao, University of Hong Kong

2:00 – 2:30 pm  Ivan Png, National University of Singapore
“Information Security: User Precautions and Hacker Targeting”

2:30 – 3:00 pm  Jae Nahm, HKUST
“Vaporware”

3:00 – 3:30 pm  Qiang Gong, CCER, Peking University
“International Intellectual Property Protection”

3:30 – 4:00 pm  Coffee/Tea Break

Session 4:  Chair: Ping Lin, Lingnan University

4:00 – 4:30 pm  Zhigang Tao, University of Hong Kong
“Managed Competition and Horizontal Spillover by Foreign Direct Investment”

4:30 – 5:00 pm  Lixin Ye, Ohio State University
“Search with Learning: Understanding Asymmetric Price Adjustments”

5:00 – 5:30 pm  Qiang Fu, National University of Singapore
“The Optimal Multi-Stage Contest”

7:00 – 9:00 pm  Banquet inside the Summer Palace

July 8, 2006

8:30 – 9:00 am  Morning Tea/Coffee

Session 5:  Chair: Cai Hongbin, GSM, Peking University

9:00 – 9:30 am  Guofu Tan, University of Southern California
“Platform Competition: The Role of Complementors and Multi-Homing”

9:30 – 10:00 am  Chong-en Bai / Ming Yang, Tsinghua University
“The Steady Distribution of Population under the Influence of Matching and Heredity”
10:00—10:30am  Jiahua Che, HKUST
   “Stealing and Contracting”

10:30—10:45am  Coffee/Tea Break

**Session 6:**  Chair: Zhiqi Chen, Carlton University

10:45—11:15am  Ping Lin, Lingnan University
   “Backward Linkages of FDI in China”

11:15—11:45am  Li-an Zhou, GSM, Peking University
   “Family Ties, Succession and Organizational Design: Evidence from Chinese Private Firms”

11:45—12:15am  Xinyu Hua, HKUST
   “Strategic Ex-Ante Contracts: Rent Extraction and Opportunity costs”

12:15        Workshop Adjourn and Lunch

**Program Committee:**
Chong-en Bai, Tsinghua University
Ivan Png, National University of Singapore
Guofu Tan, University of Southern California
Changqi Wu, Peking University

**Local Organizer:**
Changqi Wu
Department of Strategic Management
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