

The Summer Workshop on Asian Competition Policy 亚洲竞争政策研讨会

May 31st, 2007



**School of International Business Administration
Shanghai University of Finance and Economics (SHUFE)**

上海财经大学国际工商管理学院

May 30, 2007

Reception Dinner 6:30PM Guang Dong Hotel, 2nd Floor (Shi Ku Meng Restaurant)

May 31, 2007

Breakfast at the GuangDong Hotel (1st floor, tickets come with hotel registration)

Bus Pickup at the GuangDong Hotel: 8:00AM

Registration (8:00AM - 8:45AM) Administration Building on campus (1st floor)
行政楼一楼报告厅

Welcome Remarks (8:45AM - 9:00AM)

Session I

Chair: Thomas Ross, University of British Columbia

9:00 – 9:45 AM	Research Paper #1 Luke Froeb (Owen Graduate School of Management, Vanderbilt University), "Mergers when Firms Compete by Choosing both Price and Promotion"
9:45 – 10:15 AM	Country Report #1: Korea Youngjae Lim (Korean Development Institute)

Coffee/Tea Break (10:15AM - 10:30AM)

Session II

Chair: Hongbin Cai, Peking University

10:30 – 11:15 AM Research Paper #2
Jay Pil Choi (Michigan State University), “Tying in Two-Sided Markets with Multi-Homing”

11:15 – 11:45 AM Country Report #2: China
Xinzhu Zhang (Chinese Academy of Social Sciences and SHUFE)

Lunch (11:45PM - 1:30PM) Campus Restaurant

Session III

Chair: Zhiqi Chen, Carleton University and SHUFE

1:30 – 2:15 PM Research Paper #3
Kai-Uwe Kuhn (University of Michigan), “On the Coordinated Effects of Conglomerate Mergers”

2:15 – 2:45 PM Country Report #3: Singapore
Robert Ian McEwin (Competition Commission of Singapore)

Coffee/Tea Break (2:45PM - 3:00PM)

Session IV

Chair: Xinzhu Zhang, Chinese Academy of Social Sciences and SHUFE

3:00 – 3:45 PM Research Paper #4
Yongmin Chen (University of Colorado and SHUFE), “Dynamic Price Discrimination with Asymmetric Firms”

3:45 – 4:30 PM Country Report #4: Hong Kong
Ping Lin (Lingnan University)

Coffee/Tea Break (4:30PM - 4:45PM)

Session V

Chair: Ivan Png, National University of Singapore

4:45 – 5:15 PM Country Report #5: India
Aditya Bhattacharjea (Delhi School of Economics)

General Discussion and Planning for Future Events

Chairs: Thomas Ross and Guofu Tan

Conference Dinner 6:30PM - Peninsula Restaurant

Conference Website

<http://www.conference-shufe.org/ACP/>

Organizers

Thomas Ross, University of British Columbia
Guofu Tan, University of Southern California and SHUFE

Sponsors

School of International Business Administration at the Shanghai University of Finance and Economics
Phelps Centre for the Study of Government and Business at the University of British Columbia
Institute of Asian Research at the University of British Columbia
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The 2007 Summer Workshop on Industrial Organization and Management Strategy

第四届产业组织与管理策略研讨会

June 1-2, 2007



**School of International Business Administration
Shanghai University of Finance and Economics (SHUFE)**

上海财经大学国际工商管理学院

June 1, 2007

Breakfast at the Guang Dong Hotel (1st floor, tickets come with hotel registration)

Bus Pickup at the Guang Dong Hotel: 8:00AM

Registration (8:15AM - 8:50AM) Administration Building on campus (1st floor)
行政楼一楼报告厅

Welcome Remarks (8:50AM - 9:00AM)

Session I (9:00AM - 10:30AM)

Chair: Ivan Png, National University of Singapore

Kai-Uwe Kuhn, University of Michigan and CEPR
"How Market Fragmentation Can Facilitate Collusion"

Zhijun Chen, Zhejiang University
"On the Design of Leniency Programs"

Yuk-fai Fong, Kellogg School of Management, Northwestern University
"Product Quality, Reputation, and Tacit Collusion"

Coffee/Tea Break (10:30AM - 10:45AM)

Session II (10:45AM - 12:15PM)

Chair: Changqi Wu, Peking University

Ivan Png, National University of Singapore

“Social Interaction, Media Impact and Direct Marketing: Diffusion Analysis of the Do Not Call Registry”

Wei Tan, SUNY-Stony Brook

“Predatory Advertising: Theory and Evidence in the Pharmaceutical Industry”

Junhong Chu, National University of Singapore

“A Study of Category Pricing at an Online Grocery Store”

Lunch (12:15PM - 2:00PM) Campus restaurant

Session III-A (2:00PM - 3:30PM) 行政楼一楼报告厅

Chair: Hongbin Cai, Peking University

Ginger Zhe Jin, University of Maryland & NBER

“The Power of Information: How Do U.S. News Rankings Affect the Financial Resources of Public Colleges?”

Hiroshi Ohashi, Tokyo University

“Did U.S. Safeguard Resuscitate Harley Davidson in the 1980s?”

Hanming Fang, Yale University

“Dynamic Inefficiencies in Employment-Based Health Insurance System: Theory and Evidence”

Session III-B (2:00PM - 3:30PM) 行政楼一楼阶梯教室

Chair: Chong-En Bai, Tsinghua University

Yi Lu, Hong Kong University

“Geographic Concentration and Vertical Disintegration: a Causality Study”

Qiang Gong, CCER, Peking University

“Technology Strategy in Developing Country”

Chen Lin, Lingnan University and Frank Min Song, Hong Kong University

“The Determinants of Corporate R&D in China: The Roles of Property Right Protection and the Government”

Coffee/Tea Break (3:30PM - 4:00PM)

Session IV-A (4:00PM - 5:30PM) 行政楼一楼报告厅

Chair: Zhiqi Chen, Carleton University and SHUFE

Thomas Ross, Sauder School of Business, University of British Columbia
“Credible Retaliatory Entry and Strategic Toe-Holds”

Hao Wang, CCER, Peking University
“Retailer Buyer Power, Transportation Costs and Consumer Surplus”

Patrick Bajari, University of Minnesota, Twin Cities
“Identification and Estimation of Discrete Games of Complete Information”

Session IV-B (4:00PM - 5:30PM) 行政楼一楼阶梯教室

Chair: Yijiang Wang, Tsinghua University and University of Minnesota

Wei Chi, Tsinghua University
“Ownership, Performance and Executive Turnover”

Guanglin Liu, Tsinghua University
“Hierarchical Agency and Organizational Design”

Yingchun Wang, University of Minnesota
“High-Performance Work Practice and Profit: Positive Correlation and Prescriptive Truthiness”

Huang Pu River Cruise with Buffet Dinner (6:00PM - 9:00PM)

June 2, 2007

Bus Pickup at the Guang Dong Hotel: 8:00AM

Coffee/Tea (8:15AM - 9:00AM)

Session V-A (9:00AM - 10:30AM) 行政楼一楼报告厅

Chair: Yongmin Chen, University of Colorado at Boulder and SHUFE

Zhiqi Chen, Carleton University and SHUFE

“Monopoly and Unemployment: Perspective from an Efficiency Wage Model”

Qiang Fu, National University of Singapore

“Product Design and R&D Competition with Endogenous Spillover”

Andrei Hagiu, Harvard Business School

“Merchants v.s Two Sided Platforms”

Session V-B (9:00AM - 10:30AM) 行政楼一楼阶梯教室

Chair: Ping Lin, Lingnan University

Lixin Colin Xu, World Bank

“Formal Finance and Trade Credit During China's Transition”

Julan Du, Chinese University of Hong Kong

“Governments' Helping Hands and Economic Performance: The Evidences from China's Private Sector”

Shing-Yi Wang, Yale University

“Private Property Rights and Entrepreneurship: Evaluating Housing Reform in China”

Coffee/Tea Break (10:30AM - 10:45AM)

Session VI (10:45AM - 12:15PM)

Chair: Thomas Ross, University of British Columbia

Wen Zhou, Hong Kong University of Science and Technology

“Industry Reorganization through Endogenous Mergers and Divestitures”

Ping Lin, Lingnan University

“Entry of FDI to the Upstream and Downstream Industries”

Yongmin Chen, University of Colorado at Boulder and SHUFE

“Price-increasing Competition”

Closing Remarks (12:15PM – 12:20PM) Ivan Png, National University of Singapore

IOMS Program Committee

Chong-En Bai, Tsinghua University
Ivan Png, National University of Singapore
Guofu Tan, University of Southern California and SHUFE
Changqi Wu, Peking University

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Conference Website

<http://www.conference-shufe.org/IOMS/>

Sponsors

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上海财经大学国际工商管理学院简介

上海财经大学国际工商管理学院成立于1998年，由原工业经济系、贸易经济系和世界经济系组建而成。

工业经济系最早可以追溯到1921年7月上海商科大学（上海财经大学前身）的工商管理系。新中国成立后，该系几经更名，于1954年定名为工业经济系。1978年，上海财经学院复校，1979年工业经济系恢复招收本科生。1981年开始招收研究生，设立了工业经济硕士点。1990年增设了企业管理硕士点，1990年设立了工业经济博士点，1996年增设了企业管理博士点，并设立了博士后流动站。

1978年，上海财经学院复校后成立贸易经济系，于1979年开始招收本科生。1981年，贸易经济系设立了商业经济硕士点。

1979年，上海财经学院设立世界经济系。1979年世界经济系招收了第一批国际金融专业研究生，成为该专业全国最早设立的两个研究生点之一。1980年世界经济系招收第一批国际金融专业本科生，1984年开始招收国际贸易专业本科生和硕士研究生。

目前，国际工商管理学院是一个兼具工商管理、应用经济学和理论经济学的多学科融合型的学院，下设七个系，分别是：产业经济系、企业管理系、人力资源系、市场营销系、国际贸易系、世界经济系和旅游管理系。学院目前共有六个博士点和六个硕士点，分别是：企业管理、市场营销、国际贸易、世界经济、产业经济、旅游管理，其中产业经济、企业管理和国际贸易均为上海市重点学科。学院还具有现代市场营销研究中心、世博经济研究院、500强企业研究中心三个校级研究中心。

学院拥有一批毕业于海内外著名大学的高质量的师资队伍，75名，其中教授19名，副教授38名，副教授及以上高级职称占76%。学院目前在校本科生1164名，硕士和博士研究生557名。

学院聘请了海内外知名教授担任特聘教授，他们分别是：谭国富(美国南加州大学)、陈勇民（美国州立科罗拉多大学）、陈智琦（加拿大卡尔顿大学）、丘东晓（香港科技大学）、郁志豪（加拿大卡尔顿大学）、张昕竹（中国社会科学院）。

The School of International Business Administration at Shanghai University of Finance and Economics (SHUFE) has 7 departments with 6 doctoral programs and 6 master programs in the following areas: Business Administration, Human Resource Management, Industrial Economics, International Trade, Marketing, Tourism Management and World Economy. At present, the School has 75 faculty members; among them are 19 professors, 38 associate professors, and 16 lecturers (or assistant professors). There are 1164 undergraduates, 557 graduate students currently studying and doing research in the School.

The School was established on the basis of the amalgamation of the three former departments in the University, namely the department of Industrial Economics, the department of International Trade Economics, and the department of World Economy. It has a long history that could be traced back to more than 80 years ago when the department of Industrial Economics was part of Shanghai Business School, the first business school in China. Many famous economists and researchers who had made outstanding contributions to the economic development and reform in China had taught here. Over years the School has nurtured and attracted a large number of scholars for its strong academic atmosphere.

Since 2006, the School has attracted a large number of short-term and regular visiting professors, including Guofu Tan from the University of Southern California, Yongmin Chen from the University of Colorado, Zhiqi Chen from Carleton University, Larry Dongxiao Qiu from Hong Kong University of Science and Technology, Zhihao Yu from Carleton University, Xinzhu Zhang from the Chinese Academy of Social Science, Hong Chen from the University of British Columbia, Baohong Sun from Carnegie Mellon University, and Yong Liu from the University of Arizona. With the help of these professors and the effort of our faculty members and students, the School has recently improved significantly in teaching and research.

List of Workshop Participants

B

Bai, Chong-En	Tsinghua University
Bajari, Patrick	University of Minnesota
Bhattacharjea, Aditya	Delhi School of Economics

C

Cai, Hongbin	Peking University
Chen, Yongmin	University of Colorado at Boulder and Shanghai University of Finance and Economics
Chen, Zhijun	Zhejiang University
Chen, Zhiqi	Carleton University and Shanghai University of Finance and Economics
Chi, Wei	Tsinghua University
Choi, Jay Pil	Michigan State University
Chu, Junhong	National University of Singapore

D, F

Du, Julan	Chinese University of Hong Kong
Fang, Hanming	Yale University
Fong, Yuk-fai	Northwestern University
Froeb, Luke	Vanderbilt University
Fu, Qiang	National University of Singapore

G, H, J

Gong, Qiang	Peking University
Hagiu, Andrei	Harvard Business School
Jin, Ginger Zhe	University of Michigan
Ju, Heng	University of British Columbia

K, L

Kuhn, Kai-Uwe	University of Michigan
Li, Tiao	Shanghai University of Finance and Economics
Lim, Youngjae	Korean Development Institute
Lin, Chen	Lingnan University
Lin, Ping	Lingnan University

Liu, Guanglin
Liu, Yong
Lu, Yi

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Shanghai University of Finance and Economics
Hong Kong University

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McEwin, Robert Ian
Ohashi, Hiroshi
Png, Ivan

Competition Commission of Singapore
Tokyo University
National University of Singapore

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Ross, Thomas
Song, Frank Min
Tan, Guofu

University of British Columbia
Hong Kong University
University of Southern California and Shanghai University of
Finance and Economics
SUNY-Stony Brook

Tan, Wei

W

Wang, Hao
Wang, Shing-Yi
Wang, Ti
Wang, Yijing
Wang, Yingchun
Wu, Changqi

Peking University
Yale University
Shanghai University of Finance and Economics
Tsinghua University and University of Minnesota
University of Minnesota
Peking University

X, Z

Xu, Lixin Colin
Zhang, Xinzhu
Zhou, Wen
Zhu, Xiaobin

World Bank
Chinese Academy of Social Sciences
Hong Kong University of Science and Technology
Shanghai University of Finance and Economics