

**Summer Workshop in Industrial Organization
and Management Strategy 2010**

产业组织与管理战略研讨会2010

Sponsored by

School of Management, Fudan University

举办单位：复旦大学管理学院

August 16, 2010

Registration (8:00AM - 8:40AM) Starr Building on campus (1st floor)

School of Management, 670 Guoshun Road

国顺路670号复旦大学管理学院，史带楼一楼大厅

Welcome Remarks (8:40AM - 9:00AM) Starr Building 601

Dean of School of Management, Fudan University

Ivan Png, National University of Singapore

9:00—10:30 Session 1 (Plenary Session, Starr Building 601, Theoretical and Empirical)

Chair: **Hanming Fang**, The Wharton School, University of Pennsylvania

Speaker:

Ping Lin, Lingnan University

FDI into Oligopolistic Markets: Vertical Integration, Spillovers, and Welfare

Maisy Wong, The Wharton School, University of Pennsylvania

The Relationship between Willingness-to-Pay in the Hedonic and Discrete Choice

10:30—10:45 Coffee Break

10:45—12:15 Session 2 (Plenary Session, Starr Building 601, Theoretical and Empirical)

Chair: **Changqi Wu**, Peking University

Speaker:

Ying Fan, University of Michigan

Financial Constraints and the Franchising Decision

Chifeng Dai, Southern Illinois University

Optimal Procurement Contracts with Private Knowledge of Uncertainty

12:15—13:30 Lunch

13:30—15:00 Session 3 (Parallel Sessions)

Session 3A Starr Building 601, Empirical
Chair: **Steven F. Lehrer**, Queen's University

Speaker:
Xiaoyong Zheng, North Carolina State University
Positively Dependent Productivity Shocks in Tournaments: An Empirical
Analysis of Production Contracts Settlement Data
Liangliang Jiang, Lingnan University
Who Are the Polluters in China?-Determinants of Pollution Levels in Chinese
Manufacturing

Session 3B Starr Building 602, Theoretical
Chair: **Ying Fan**, University of Michigan

Speaker:
Hodaka Morita, University of New South Wales
Partial Equity Ownership and Knowledge Transfer
Huanxing Yang, Ohio State University
Competitive Nonlinear Pricing and Contract Variety

15:00—15:30 Coffee Break

15:30—17:00 Session 4(Parallel Sessions)

Session 4A Starr Building 601, Empirical
Chair: **Xiaoyong Zheng**, North Carolina State University

Speaker:
Michael Zhang, Hong Kong University of Science and Technology
Social-Role Identity Salience and User Participation in Social Networks
Ivan Png, National University of Singapore
Newspaper Reports and Consumer Choice: Evidence from the Do Not Call
Registry

Session 4B Starr Building 602, Theoretical
Chair: **Ting Liu**, Michigan State University

Speaker:
Hao Wang, China Center for Economic Research, Peking University
Health Insurance and Social Welfare
Yuk-fai Fong, Kellogg School of Management, Northwestern University
Trading of Bad Reputation and Cost of Corporate Control

17:30—19:30 Welcome Dinner

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9:00—10:30 Session 5 (Parallel Sessions)

Session 5A Starr Building 601, Empirical

Chair: Ping Lin, Department of Economics, Lingnan University, Hong Kong

Speaker:

Aamir Rafique Hashmi, National University of Singapore
Computable Approximations to Markov-Perfect Equilibrium

Steven F. Lehrer, Queen's University
Accounting for Time-Varying Unobserved Ability Heterogeneity within
Education Production Functions

Session 5B Starr Building 602, Theoretical

Chair: **Hao Wang**, China Center for Economic Research, Peking University

Speaker:

Ting Liu, Michigan State University
Second-hand market and rationing in durable goods monopoly

Qiang Fu, National University of Singapore
Multiple Joint Ventures as a Cure for Moral Hazard

11:30—13:00 Lunch

Location of the School:

<http://www.fdsf.fudan.edu.cn/Aboutus/guide.htm>