

From: Hau Yee Ng <elohyn@pacific.net.sg>
Date: Thu, Apr 2, 2009 at 10:26 PM
Subject: DUAL April 2009 Update

Dear All,

Below please find upcoming events in April. Please distribute to your dist list.

Thanks & best regards,
Hau Yee

www.dual.org.sg

1. Sat, 4th Apr, 1:00pm - ... 'Celebration '09 at NUS Business School
2. Sat, 4th Apr, 7:30pm - U of Chicago's AGM Gala Dinner
3. Mon, 6th Apr, 7:00pm - An evening talk with the Stanford Club of Singapore on "When Will They Ever Learn? An Organizational Behavior Perspective on the Recent Financial Crisis" by Professor Jeffrey Pfeffer
4. Tues, 7th Apr, 6:30pm - 9:00pm - An Evening with Imperial Ambassador - Sir Roy Anderson FRS, FMedSci, Rector, Imperial College London
5. Thurs, 9th Apr, 4:00pm - 7:30pm - Tiger Brewery Tour & Social Networking at the Tiger Tavern with Imperial College Alumni Association
6. Thurs, 16th Apr, 7:00pm - 9:00pm - DUAL Drinks
7. Thurs, 23rd Apr, 7:15pm - Fulbright Association (Singapore) 12th Annual Dinner
8. Tues, 28th Apr, 7:00pm - Stanford Club of Singapore's 24th Annual Dinner & 13th Annual Book Prize Award

1. Celebration '09 at NUS Business School

Greetings from Team Cerebration!

We would like to take this opportunity to invite you to 'Cerebration '09', an event conceived, planned and executed by the MBA students at NUS Business School. Cerebration is a business case challenge that partners with 3 leading Singaporean companies (SMEs) to help them with their growth expansion endeavors. We assess their growth aspirations, create specific case studies and invite MBA students from all over the world to provide innovative ideas. The participants compete for the top 6 positions based on their business ideas. These teams are invited to come over to Singapore to interact with the companies and to compete for the total prize money of SGD 20,000.

Cerebration '09 has partnered with Asiatravel.com, Best World International and HealthSTATS International to help them with their growth aspirations and other operational issues. Based on the case studies written, over 500 teams from top business schools around the world have competed through three rigorous rounds of judging. We now have 6 teams flying into Singapore to compete at the 'Grand Finale'(4-April-2009) at NUSS Kent Ridge Guild House, National University of Singapore.

We would be extremely pleased if you could join us for the Grand Finale (the business idea presentations) followed by the cocktail reception & networking.

Following is the detailed Itinerary:

Cerebration '09 Grand Finale

Date: 4th April, 2009 (Saturday)

Location: NUSSU Kent Ridge Guild House, National University of Singapore

Event: Registration: 13:00 PM to 13:15 PM

Competition: 13:30 PM to 17:30 PM

Results & Awards: 17:30 PM to 18:30 PM Cocktail Reception &

Networking: 18:30 PM onwards...

We would also appreciate if you could RSVP on our website (<http://nus.edu.sg/cerebration>). Feel free to contact us at cerebration@nus.edu.sg if you wish to seek any further clarification.

Hope to see you at Cerebration '09.

Thanks and Regards,
TEAM Cerebration '09

2. U of Chicago's AGM Gala Dinner

All are welcome to U of Chicago's AGM Gala Dinner.

Date: Saturday, 4th April, 2009

Time: 7:30pm

Venue: Pierside Kitchen, 1 Fullerton

RSVP: <http://singaporealumniassociationagm2009.eventbrite.com/>

3. An evening talk with the Stanford Club of Singapore on "When Will They Ever Learn? An Organizational Behavior Perspective on the Recent Financial Crisis" by Professor Jeffrey Pfeffer

You're invited to join fellow alumni for a rewarding and insightful discussion with Professor Jeffrey Pfeffer of the Stanford University Graduate School of Business as he shares his insights on the recent turbulence in the financial markets.

Professor Pfeffer will discuss how a lack of focus on understanding failure, over-reliance on compensation as a management tool, and omnipresent managerial hubris make organizations so bad at learning from past mistakes. Unless we get better at predicting what reward systems are actually going to do and unless we get smarter about designing management practices that don't produce destructive behavior, Pfeffer maintains the current bad news will get recycled in the future.

Date: Monday, 6th April 2009

Time: 7:00pm

Venue: The American Club
10 Claymore Hill

Cost: \$25 for Stanford Club or Stanford GSB Alumnus/spouse

\$30 DUAL Member
\$35 Guests

RSVP by 30 March 2009 using the attached Registration Form.

For more information, please contact Richard Hartung at
rlhartung@stanfordalumni.org

4. An Evening with Imperial Ambassador - Sir Roy Anderson FRS, FMedSci,
Rector, Imperial College London

The Imperial College Alumni Association is pleased to invite DUAL members to an evening with Imperial Ambassador - Sir Roy Anderson, FRS, FMedSci, Rector, Imperial College London.

Date: Tuesday, 7th April, 2009

Time: 6:30pm - 9:00pm

Venue: Vanda Room, Level 2, Staff Centre, Singapore Polytechnic, Dover Road

Cost: \$45/person

Sir Roy Anderson FRS, FMedSci became Rector of Imperial College London on 1 July 2008, following a 40-year association with the College. He continues to be Professor of Infectious Disease Epidemiology in the Division of Epidemiology, Public Health and Primary Care.

Please see attached for more info on Sir Roy Anderson as well as for the RSVP form.

5. Tiger Brewery Tour & Social Networking at the Tiger Tavern with Imperial College

The Imperial College Alumni Association of Singapore would like to invite members of DUAL to join them for their Tiger Brewery Tour & Social Networking at the Tiger Tavern.

Date: Thurs 9th April

Time: 4:00pm - 7:30pm

Venue: Asia Pacific Breweries

Cost: DUAL members \$10; non \$12

RSVP - please register with Yap Tiong Peng via email
tongyap@igard.com.sg (indicate "Tiger" in the subject line).

Please see attached for further details.

6. DUAL Drinks

Do come down and join us for DUAL Drinks every third Thursday of the Month! It will be a great time to relax, catch up with old friends, and meet new people!

Date: Thursday, April 16th, 2009

Time: 7:00pm - 9:00pm

Venue: Brewerkz Restaurant & Microbrewery
30 Merchant Road #01-05/06 Riverside Point
Singapore 058282

Tel: (65) 6438 7438
Cost: \$5 for 2 soft drinks
\$15 for 2 beer

7. Fulbright Association (Singapore)'s 12th Annual Dinner

The Fulbright Association (Singapore) is pleased to invite DUAL members to their 12th Annual Dinner.

Date: Thursday, 23rd April 2009
Time: 7.15pm (Cocktails begin; Dinner at 7.50pm sharp)
Venue: Churchill Room, Tanglin Club, 5 Stevens Road, Singapore 257814

Guest Speaker: Ambassador Ong Keng Yong
Director of the Institute of Policy Studies
Title of Dinner Talk: An Open World - The Best Way Out of the Crisis

Dress code: Lounge Suit/ National Dress

Cost:
(i) SGD\$75 for F.A. (S) paid-up member, or \$750 for paid-up table (10pax, members & guests)
(ii) \$85 for non-paid up member / F.A. (S) friend / guest, or \$850 for a table of 10 F.A. (S) friends

Please RSVP using the attached form.

8. Stanford Club of Singapore's 24th Annual Dinner & 13th Annual Book Prize Award

The Stanford Club of Singapore is delighted to invite you to their 24th Annual Dinner and 13th Annual Book Prize Awards Ceremony at 7:00 p.m. on the evening of Tuesday, 28 April 2009.

They are pleased that Mr Teo Ser Luck, Senior Parliamentary Secretary at the Ministry of Community, Development Youth and Sports and at the Ministry of Transport will be their Guest of Honour. He is also the Chairman of Young PAP, the National Youth Council and Advisor to the Singapore Youth Olympic Games Organising Committee. Mr Teo will discuss how Singaporeans can take a greater role in discussion and policy development for social welfare, transport and other key issues in the country, and how other residents can also become involved in these key issues. He will also share insights on his transition from the private to the public sector.

Prior to becoming MP for Pasir Ris-Punggol, Mr Teo was country manager for DHL and regional vice president for Menlo Worldwide. A graduate of Nanyang Technological University, he is married and has 2 children.

At the end of the evening Mr Teo will present book prizes to the very talented winners of the Stanford Club Book Prize.

The annual dinner will be held in the Gilmour Room at the Singapore Cricket Club at Connaught Drive. Please join us for an enjoyable dinner, great networking and fascinating discussion. Seats are limited and will be available on a first-come first-served basis.

To reserve your place, please fill in the form below & email it by 22 April to one of the following Council members or mail it including credit card details or a check payable to Stanford Club of Singapore to 7 Temasek Boulevard #20-03, Singapore 038987. For more information please contact:

Bob Fox bobfox_sg@yahoo.com.sg
Richard Hartung rlhartung@stanfordalumni.org 96958210

Looking forward to meeting and catching up with you at the Annual Dinner.

Please see attached for the RSVP form.

www.dual.org.sg

DUAL is the Distinguished Universities Alumni League, an umbrella organization comprising members from the following 18 alumni clubs - Brown University, Columbia University, Cornell University, Cornell University Hoteliers, Dartmouth College, Imperial College, INSEAD, Johns Hopkins University, London Business School, London School of Economics, MIT, NUS MBA, Oxbridge Society, Princeton University, Stanford University, University of Chicago, University of Michigan, University of Pennsylvania and Yale University

When Will They Ever Learn? An Organizational Behavior Perspective on the Recent Financial Crisis

An Evening with Professor Jeffrey Pfeffer

7:00 p.m. on Monday, 6 April 2009

The American Club, 10 Claymore Hill

You're invited to join fellow alumni for a rewarding and insightful discussion with Professor Jeffrey Pfeffer of the Stanford University Graduate School of Business as he shares his insights on the recent turbulence in the financial markets.

Professor Pfeffer will discuss how a lack of focus on understanding failure, over-reliance on compensation as a management tool, and omnipresent managerial hubris make organizations so bad at learning from past mistakes. Unless we get better at predicting what reward systems are actually going to do and unless we get smarter about designing management practices that don't produce destructive behavior, Pfeffer maintains the current bad news will get recycled in the future.

Professor Pfeffer is renowned for his research and insights into human resource management and power and influence in organizations. Professor Pfeffer has both a BS and MS from Carnegie Mellon University, and a PhD from Stanford University. Among his previous 12 books are *"The Knowing-Doing Gap: How Smart Companies Turn Knowledge into Action," "Managing with Power," "The Human Equation: Building Profits by Putting People First,"* and *"What Were They Thinking? Unconventional Wisdom About Management."*

We're very fortunate to have an opportunity to meet with this highly sought-after speaker and researcher during his short visit to Singapore. Space is limited to please make your reservations early. Please send the reservation form to Richard Hartung at rlhartung@stanfordalumni.org or Liew Weylin at liewweylin@gmail.com by 30 March 2009 to reserve a place. For more information, please contact Richard by email or by phone at 6323-5188. Fees for the event include light hors d'oeuvres, soft drinks and wine.

Stanford Club Evening with Professor Jeffrey Pfeffer - Reservation Form

Name: _____

Email: _____ Phone: _____

Guest Name: _____

Number: _____ Stanford Club or Stanford GSB Alumnus / spouse (\$25 each)
_____ DUAL Member (University/Year: _____) (\$30 each)
_____ Guests (\$35 each)

For Visa or MasterCard credit card payments, please provide the following information:

Name on Card : _____

Card Number: _____

Expiry Date: _____

Please send your reservation form to Richard at rlhartung@stanfordalumni.org or liewweylin@gmail.com by 30 March, or email your check to Stanford Club of Singapore, 7 Temasek Boulevard #20-03, Singapore 038987. Payment must be received prior to the event. *Confirmation will be sent prior to the event.*

**24th Annual Dinner and 13th Annual Book Prize Award
Tuesday, 28 April 2009**

We are delighted to invite you to our 24th Annual Dinner and 13th Annual Book Prize Awards Ceremony at 7:00 p.m. on the evening of Tuesday, 28 April 2009.

We are pleased that Mr Teo Ser Luck, Senior Parliamentary Secretary at the Ministry of Community, Development Youth and Sports and at the Ministry of Transport will be our Guest of Honour. He is also the Chairman of Young PAP, the National Youth Council and Advisor to the Singapore Youth Olympic Games Organising Committee. Mr Teo will discuss how Singaporeans can take a greater role in discussion and policy development for social welfare, transport and other key issues in the country, and how other residents can also become involved in these key issues. He will also share insights on his transition from the private to the public sector. Prior to becoming MP for Pasir Ris-Punggol, Mr Teo was country manager for DHL and regional vice president for Menlo Worldwide. A graduate of Nanyang Technological University, he is married and has 2 children.

At the end of the evening Mr Teo will present book prizes to the very talented winners of the Stanford Club Book Prize. The annual dinner will be held in the Gilmour Room at the Singapore Cricket Club at Connaught Drive. Please join us for an enjoyable dinner, great networking and a fascinating discussion. Seats are limited and will be available on a first-come first-served basis.

To reserve your place, please fill in the form below & email it by 22 April to one of the following Council members or mail it including credit card details or a check payable to Stanford Club of Singapore to 7 Temasek Boulevard #20-03, Singapore 038987. For more information please contact :

Bob Fox bobfox_sg@yahoo.com.sg
Richard Hartung rhartung@stanfordalumni.org 9695 8210

We look forward to meeting and catching up with you at the Annual Dinner.

Stanford Club Annual Dinner Reservation Form

Date: 7:00 p.m. on 28 April 2009

Gilmour Room, Singapore Cricket Club, Connaught Drive

All reservations should be received by 22 April 2009 and payments must be made by credit card or check prior to the dinner. Your participation will be confirmed by email.

Name: _____

Guest Name(s): _____

Email: _____

Phone: _____

1. Number of \$59 members & spouse/partner's tickets _____
2. Number of \$69 DUAL members tickets _____
3. Number of \$74 Non-members tickets _____

For Visa or MasterCard credit card payments, please provide the following information:

Name on Card : _____

Card Number: _____

Expiry Date: _____

Please email your form to rhartung@stanfordalumni.org or mail it to Stanford Club of Singapore, 7 Temasek Boulevard #20-03, Singapore 03898

Response Slip

FULBRIGHT ASSOCIATION (SINGAPORE) 12TH ANNUAL DINNER, 2009

Date: **Thursday, 23rd April 2009**
Venue: Churchill Room, Tanglin Club, 5 Stevens Road, Singapore 257814
Time: 7.15pm (Cocktails begin; Dinner at 7.50pm sharp)

Guest Speaker: Ambassador Ong Keng Yong
Director of the Institute of Policy Studies
Title of Dinner Talk: An Open World – The Best Way Out of the Crisis
Dress code: Lounge Suit/ National Dress

Cost: (i) SGD\$75 for F.A. (S) paid-up member,
or \$750 for paid-up table (10pax, members & guests)
(ii) \$85 for non-paid up member / F.A. (S) friend / guest,
or \$850 for a table of 10 F.A. (S) friends

This is to inform you that I will be able to attend the dinner. I will bring _____
(number) of guests with me, and enclose a cheque (Bank/Cheque No. _____)
for the amount of \$_____.

I would like to have for myself/guest (s) the main course (please tick) / (number of):

- i) Beef [] / ()
- ii) fish [] / ()
- iii) vegetarian [] / ()

Name: _____ (Title: Prof/Dr/Mr/Mrs/Ms)_____

Designation & Work place: _____

Telephone Number: _____ Email: _____

Signature: _____ Date: _____

Please send this response slip, together with your crossed cheque (NO CASH PLEASE) made payable to **Fulbright Association (Singapore)** to reach us ***no later than Tuesday 31st March 2009.*** The postal address is as follows:

Attention: Devadas Krishnadas
41A Bedok Ria Crescent
#02-49
Singapore 489929

We would gratefully request that you also e-mail Devadas at devadask@gmail.com so that he can watch out for your cheque. If you are also taking this opportunity to pay annual dues as a paid-up member, please indicate in the email and at the back of the cheque. The annual membership is SGD50. For new members, there is an additional joining fee of SGD50.

Please note that no refunds will be entertained once the number of diners has been confirmed with The Tanglin Club.