

Imperial College Alumni Association of Singapore



ROS Regn. 0106/1977

ICAAS Newsletter (Issue No. 5, 2007)

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Planning for a Reunion?

We have commenced taking registration for the year-end gala dinner, to be held in conjunction with the Asia Convocation. So mark 30 November 2007 down on your calendar. Start contacting your alumni mates to form a table or two for that get-together you have always wanted to organize but never did. The Centenary Year dinner is the perfect time and place. The registration form can be found on Page 5 of this newsletter.

Interested in Advertising in the 30th Anniversary Souvenir Magazine?

To fund the production of a commemorative magazine to mark ICAAS's 30th Anniversary, we are seeking advertisements. If you or your company is keen to take up a full-page advertisement, please contact any of the Exco members for details. The magazine will be distributed at the Asia Convocation and the Gala Dinner.



Brew-master Alex Buchner explaining how the Paulaner beer is brewed according to the strictest and oldest regulations of brewing, as set out in "The German Law of Purity", issued in Bavaria in 1516 by Duke Wilhelm.



The yeast added in the fermentation process stays in the beer, and this contains vitamins. Cheers to good health!

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Happy Hours

Seventeen members and guests spent a delightful evening at Paulaner Brahaus Microbrewery on 30 May 2007. After an informative guided tour, they enjoyed each other's company over freshly brewed beer from the microbrewery on site and delicious German food.



An Alumnus' Solo Exhibition

Dr. John Cheung (ICAAS life member), who was a professor at the Nanyang Technological University, held his first solo sculpture exhibition on 'Our World Today' on 12 – 24 May 2007. The official launch was on 11 May 2007 at the Ngee Ann Exhibition Hall, Teochew Association, 97 Tank Road. It was declared open by Teo Chiang Long, 39th President of the Ngee Ann Kongsi. John obtained his DIC in 1964 and PhD degree in 1970 from IC.



Above right (L-R): Dr. Chua Ting Kin, Dr. John Cheung, and Dr. Lee Hing Yan (President, ICAAS) at the official opening.

Inaugural ICAAS-UMAAS Talk on Wellness

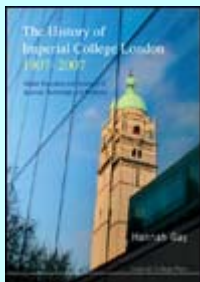


After a successful joint event with University of Manchester Alumni Association of Singapore (UMAAS) at Eskibar last year, we kicked off another project together. The inaugural talk in the series on Wellness was given by Yap Tiong Peng, a senior consultant optometrist at IGARD, who obtained his MSc in Engineering & Physical Science in Medicine from IC. Entitled "Bright Eyes - Improving Eyesight and Guarding against Reading Difficulties," it was held on 19 May 2007 at library@orchard.

We Seek Your Contributions ...

If you have had a class or year reunion recently, do drop us a few lines and/or send us a photo to share with others in the newsletter. This is a great way to catch up and/or locate long lost friends.

Exclusive Offer of 30% Discount to All ICAAS Members



The History of Imperial College London, 1907-2007, Higher Education & Research in Science, Technology & Medicine By Hannah Gay (Imperial College London, UK)

If you wish to purchase a copy of this book, you can enjoy a 30% discount for purchase at the World Scientific online store at <http://www.worldscibooks.com/histsci/p478.html>. Email ICAAS President for the discount code to provide with your purchase.

MBA Talk on “Blue Ocean Strategy”

Date: 07 June 2007 (Thursday)

Time: 1900 hours

Location: The Pod, Level 16, NLB Building, 100 Victoria Street, Singapore

Blue Ocean Strategy is a new approach to strategy and innovation designed to deliver on the “holy grail” of sustained, performance growth, with a correspondingly higher probability of success and greater impact. The strategy approach is based on certain strategic logic and key principles to generate innovation ideas that truly deliver value to the buyers and users.



Kee-Hian TAN is a Senior Global Expert in the Blue Ocean Strategy Network, co-founded by the creators of Blue Ocean Strategy, Professors Chan Kim and Renee Mauborgne. Kee-Hian was a Shell Scholar and graduated with First Class Honours in Engineering from Imperial College.

Admission is FREE but registration is required. Please register before 12 noon on 6 June 2007, by emailing nlprogrammes@nlb.gov.sg and to include “ICAAS Talk on Blue Ocean Strategy” in the subject field. Places are limited and will be distributed on a first-come, first serve basis.

MBA Talk on “The Chinese Negotiation”

Date: 20 June 2007 (Wednesday)

Time: 1900 hours

Location: Auditorium, Air Transport Training College, 190 Changi Road #04-01, MDIS Building, Singapore 419974 (3-minute walk from Eunos MRT)

Executives doing business with China typically prepare themselves with etiquette tips. These may get them started but a much deeper understanding of Chinese culture will be needed to sustain business relationships over the longer term that is now becoming an option. The central cause of communication breakdowns is due to this cultural ignorance. To help remedy this dangerous lack of knowledge, Lam will explain the four cultural threads that have shaped Chinese thinking over thousands of years. These cultural underpinnings explain eight elements that define the Chinese negotiating style.



N. Mark Lam serves as Chairman, Executive Committee and CEO of Live365. Prior to that, he was instrumental in securing funding, developing a new business model, and advising profitable growth as the former lead advisor to Live365. Previously, Lam specialized in forming global alliances and solving business and legal problems for international high-tech companies for over a dozen years. His clients included Philips Electronics, Hon Hai Precision Industry Co., Ltd. and Foxconn International. Lam has just completed a book by McGraw Hill – China Now -- with Professor John L. Graham, an authority in international marketing and negotiation, on doing business with China. He received BA from Hamilton College, JD from University of California Hastings College of the Law, and MBA from UCLA Anderson School.

Admission is FREE but registration is required. As seats are limited, registration is on a first-come-first-serve basis. Please register by sending an email to icaas2006@gmail.com with “Talk: The Chinese Negotiation” on the subject line.

Joint Talk on Wellness

ICAAS, in partnership with the University of Manchester Alumni Association of Singapore (UMAAS) and the National Library Board, kicked off a new talk mini-series on Wellness related issues. The monthly talk commenced in May 2007. The second talk has been scheduled as follows:

09 June 2007 (Saturday), 3.00 - 4.30 pm at Woodlands Regional Library

The second talk will focus on "Lutein Supplementation in Prevention of Age-related Eye Diseases." The speaker is UM alumnus Dr. Koh Hui Hiang, who is senior consultant optometrist with IGARD and a visiting consultant optometrist with the Singapore Polytechnic Optometry Centre. Admission is free and all are welcome.

Forthcoming Events in 2007

07 June	MBA Talk: "Blue Ocean Strategy" @ The Pod, Level 16, NLB Building (7 pm) By Tan Kee-Hian (Senior Global Expert, Blue Ocean Strategy Network)
09 June	Joint ICAAS-UMAAS Wellness Talk @ Woodlands Regional Library (3 pm) "Lutein Supplementation in Prevention of Age-related Eye Diseases" By Dr. Koh Hui Hiang (Senior Consultant Optometrist, IGARD)
20 June	MBA Talk: "The Chinese Negotiation" @ Auditorium, Air Transport Training College (7 pm) By Mark Lam (CEO, Live 365 and co-author of book "China Now")
19 July	Joint ICAAS-UMAAS Wellness Talk @ Bedok Community Library (7 pm) "Optimal Health and Preventing Diseases" By Dr. Antony Tam (General practitioner)
08 August	An Evening with Imperial Ambassador By Dame Julia Higgins (Principal, Faculty of Engineering, IC)
17 August	Joint ICAAS-UMAAS Wellness Talk @ Bedok Community Library (7 pm) TBA
21 August	MBA Talk: "Seduced by Success: How the Best Companies Survive the 9 Traps of Winning" @ The Pod, Level 16, NLB Building (7 pm) By Robert Herbold (MD, Herbold Group & former COO, Microsoft Corp.)
September	Annual General Meeting & Dinner
29 November	Management & Technology Symposium @ NLB Building
30 November	Asia Convocation @ University Cultural Centre, NUS Gala Dinner @ Noble House (7 pm)



IC Centenary Year & ICAAS 30th Anniversary Gala Dinner

30 November 2007 (Friday)

The Noble House

5 Shenton Way, #06-13 UIC Building, Singapore 068808

Spend an exciting evening of drinks, networking, and gala dinner with our Guest of Honour, officials from Imperial College London participating in the Asia Convocation, distinguished fellow alumni and friends.

Programme

1900 Networking Reception
1930 Arrival of Guest of Honour
1930 Welcome by Emcee
Speech by ICAAS President
Speech by IC representative
1945 Dinner Commences
2130 Dinner Ends

Attire Formal (suit & tie for men)

Cost ICAAS Members S\$88 pax S\$808 per table of 10
Non Members S\$100 pax S\$999 per table of 10

Please complete and return the slip below with your payment. Your cheque should be crossed and payable to "ICAAS". The completed form and payment should be sent to ICAAS Gala Dinner Committee, c/o 22 Carpmael, Singapore 429769.

Name _____

Address _____

_____ No. of tables _____

Email _____ No. of tickets _____

Tel (H) _____ (O) _____ (Handphone No.) _____

IC Graduate: Degree, Year & Dept. _____

Cheque No. _____