



Imperial College, London
Singapore Society

Imperial College Union, Prince Consort Road, London SW7 2BB, United Kingdom

Debrief Report: FLAG-GEL-LAH

On the 21st Feb 2004, 80 committed students achieved the feat of producing a 19.8m by 12.8m Singapore Flag out of 16,125 box-sized jelly pieces. The fruits of four months of hard work and preparations, by the Imperial College Singapore Society (ICSS), were reaped when the mosaic took shape in the middle of the Queen's Lawn at Imperial College, filling those involved in the 9 hour process with nostalgic pride.

The society was privileged to have Mr Winston Goh, first political secretary of the Singapore High Commission, grace the event. It is also cheered on by the support of more than 100 people who turned up to witness the massive project.

Keeping in line with the aim of promoting Singapore to the local community, a mini-exhibition about the country was set up. Alongside, there was also a booth selling Singaporean souvenirs, like merlion key-chains and batik handkerchiefs. Proceeds from the event were donated to the *ST Pocket Money Fund*.

As the name **Flag-Gel-Lah** suggests, ICSS achieved her aims of creating a record-size Singapore Flag (**Flag**), gelling the Singaporean community (**Gel**) and introducing the Singapore slang, culture and dessert to the world (**Lah**). Most importantly, besides raising awareness, the event served a deeper purpose of raising money for the underprivileged in Singapore.

Flaggellah was such a success that the event was featured in the Prime News of the Straits Times on 24 Feb 2004. (<http://straitstimes.asia1.com.sg/topstories/story/0,4386,236755-1077659940,00.html?>) With regards to the Guinness Record confirmation, we are in the process of submitting the necessary evidence and will update you with the progress.

As we celebrate the success of the event, I, on the behalf of the society, would like to express my heartfelt gratitude to ICAAS. This is because if not for your generous sponsorship and support, **Flaggellah** would not have been possible.

Thank you once again and ICSS is looking forward to future support from ICAAS.

Yours sincerely,
Velma TENG
President
Imperial College Singapore Society



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FLAG-GEL-LAH: Official Guinness World Record

