About Me

Lim Fang Ding
Year 4, Cohort of 2019

Double Degree Programme Undergraduate
• Business Analytics
• Economics
BZA + Econs
What is it, and what to expect?

Student Experiences
Where do you start?

Student Life
What is life like at NUS?
BZA + Econs

What is it, and what to expect?
What is a DDP?

A Double Degree Programme (DDP) allows students to graduate with two different degrees in two disciplines within a single undergraduate course of study.

Bachelor of Science (Business Analytics)
- School of Computing

Bachelor of Social Sciences in Economics
- FASS/College of Humanities and Sciences
Business Analytics & Economics

NUS Business Analytics
- Analytical methods and the effective use of technology
- To solve real-world business problems

NUS Economics
- Economic theory and analysis of markets
- Study of behavior of economics agents

Focus on Business

Focus on Society
Business Analytics & Economics

What you will gain from the programme

• Data analytics, methods, and principles
• Application of analytics in various industrial domains
• Understanding of economic policies and Singapore’s economy

What does this mean?

• Data Literacy
  - Know how to use data
  - The impact of data
  - And why it is important
More Information

DDP in Business Analytics and Economics website:

<table>
<thead>
<tr>
<th>BSc in Business Analytics (Hons.) and B.Soc.Sci (Economics) (Hons.)</th>
<th>Thesis Option</th>
<th>Internship Option</th>
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Student Experiences
Where do you start?
What’s it like studying at NUS Computing?

Student Experiences

• Student Exchange Programme (SEP)

• Industry Internship Programme (IIP)
  - [https://www.comp.nus.edu.sg/industry/intern/student/iip/](https://www.comp.nus.edu.sg/industry/intern/student/iip/)

• Teaching Assistant (TA)

• Research Assistant (RA)
Student Exchange Programme (SEP)

NUS SEP provides students with the opportunity to study in an overseas partner university (usually for one semester).

My SEP Experience:
- The University of Sydney (USYD)
- July 2022 - December 2022
Student Exchange Programme (SEP)
Industry Internship Programme (IIP)

• 6 months full-time internship
• Either between January-June or May-November
• Teams of 2 (Pairs)

My IIP Experience:
• Merck Sharp & Dohme (MSD) Singapore
• IT Advanced Manufacturing Department
• May 2021 - December 2021
Other Student Experiences

Teaching Assistant (TA)
- TA for BT4211 Data-Driven Marketing
- School of Computing, Department of Information Systems & Analytics

Research Assistant (RA)
- RA for NUS Department of Economics
- Currently involved in labour market study
Student Life

What is life like at NUS?
## Student Life at NUS

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NUS Shooting

• Varsity Athlete
• Captain

NUS Invitational Shoot Organising Committee

• Finance Head
• Publicity Head

Competitions

• NUS Invitational Shoot
• NTU Invitational Shoot
• Singapore Invitational Shoot
NUS Students’ Union

• Committee for IT

NUS Students’ Computing Club

• Sports Committee
• Welfare Committee

NUS Students’ Faculty of Arts & Social Sciences Club

• Sports Committee
• Arts Camp 2022
Computing Student Ambassador

- NUS Open House 2020 - 2023
- Computing Information Session
- School Outreach Sessions
- ... and more!
FASS Student Ambassador

- FASS/CHS Open House
- CHS Orientation
- Masterclasses
- ... and more!
How should you spend your last 4 years of school?
This may be the last formal school you attend. What lifelong skills and mindset do you want to develop?