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What You've Missed!



Shoot! HD Fiesta

Through the shoot! HD Fiesta, families had the chance to bond with their family through a fun and enriching activity that allowed them to capture their bonding moments with High Definition (HD) Video recording. After a series of workshops that guided families to learn on how to shoot using HD camcorders and edit their video, the most creative and entertaining videos have been picked! We would like congratulate the following winners:

1st Prize: Strong Together by Mr Egmond Boon and family

2nd Prize: A Day Out with my Cousins by Mrs Natalie Lim and family

3rd Prize: Live Life without Regrets by Mrs Juliana Husani and family

View the winning videos [HERE](#)



High-Def showtime

After several creative and entertaining routines by participants to showcase their talents whilst learning the benefits of HDTV at the malls and at Ngee Ann Polytechnic, the winners of High-Def showtime have finally been crowned!

SOLO: Shaik Muhd Syamir, age: 14

GROUP: Chinese Cultural Dance Group consisting of:

- i) Serene Tan Xian Lin, age: 16
- ii) Ong Xiang Ying, age: 16
- iii) Ou Bin Hui Crystal, age: 15
- iv) Glenda Neo Yuan En, age: 12
- v) Sophie Huang Jing Rong, age: 11

Congratulations to all the winners! For more photos, visit our [Photo Gallery](#).



The Future of Home Entertainment Workshop 2007

To find out more about full high-definition entertainment, its benefits and future plans for HDTV in Singapore, [click here!](#) [.wmv file, 231MB]

[View the Photo Gallery](#)

call out for action!

DO YOU HAVE AN EXCITING, NEW IDEA FOR A HDTV PROGRAMME?

The MDA in partnership with industry players, are promoting the creation of interesting HDTV programmes. We are encouraged by the strong response received from the first call for exciting, new ideas for HDTV programmes in May, and we look forward to receiving more of these ideas.

If you have an exciting, new idea for a HDTV programme in any genre in the English-language, we welcome you to join us in the commitment to create interesting HDTV programmes that are refreshing, original, highly entertaining and driven by strong story-telling.

Do not miss this unique opportunity to participate in this on-going online call for submission of exciting, new ideas for HDTV programmes.

All ideas can be submitted to the MDA (*attention to Ms Chan Mui Ling at 140 Hill Street, #04-01 MICA Building, Singapore 179369*). Please include in your submission, the storyline, treatment, episodic synopsis, key creatives above-the-line, line budget and production schedule.

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