Digital Libraries

Usability of OPACs and retrieval engines*

Week 9

KAN Min-Yen

* Mostly based on Hearst's Chapter in Modern Information Retrieval

• What is HCI?

• For digital libraries, it is the means of expediting the information seeking process for a human user

"When an interactive system is well-designed, the interface almost disappears, enabling users to concentrate on their work, exploration and pleasure" --- Shneiderman 97

• • Tenets of HCI

- o Offer informative feedback
- o Reduce working memory load
- Provide alternative interfaces for novice and expert users
- o Methods:
 - Color and Highlighting
 - Pan / Zoom
 - Focus + Context
 - Overview + Details

- Magic Lens
- Linking
- Animation

• • Evaluating HCI

- o Ergonomics (human factors)
 - o time to learn
 - o speed of performance
 - o rate of errors
 - o retention over time
 - o subjective satisfaction





- o Searching
 - Query formulation
 - Displaying results
- o Browsing
 - Categories and Hierarchies
- o Integrating Frameworks

• • • Query specification

o Old: originated from command line interfaces

• Suit the system, not the user

e.g. "FIND TW Mt St. Helens AND DATE 1981"

o Then: translated for users on OPACs

- Subject:
- Date: 1980 1985 1986-1990

o Now: graphical means for query specification

VQuery (Jones 98)



5 Oct 2004

Filter / Flow model



- Users can select from the set of attributes and get an appropriate filter widget
 - (type-in for interest areas, sliders for cost, and buttons for scholarships)
- The widget is placed on the screen with flow lines showing ANDs (sequential flow) and ORs (parallel flows).
- Water flow dynamically indicates relevant # of items

Against a controlled vocabulary

- o Lists
 - Seen on last slide from Filter / Flow
 - Only good if limited number of entries
- o Partial Fill-in
 - Show possible completions of query terms if under a certain number (~ 5)
- o Re-writing of form fill-in queries
 - Who is the leader of Sudan? →
 Who is the head of state of X (Sudan)?

• Tiles (Anick et al. 90)

o Use table to represent conjunction and disjunction

- Conjunction (AND): rows
- Disjunction: columns

o Use activation to see query preview from index

Сору	Backup ³¹³	Saveset	From	Таре	Under	V 5.0 344
	Backup S	Saveset		Scratch tape		Version 5.0 840
						Version 5
Apply	Changes 5 Oct 2004	Display Tit	les CS 5244	4: HCI in Digital Libraries		11/40

• • Query by Example

Query:



• QBIC System

c?selLang=English

a/fcai-

(Flickner et al. 1995)



Klenze, Leo von 1835

1) Palace in Athens



3) <u>Allegory of</u> <u>Rome</u>

Stefano, Francesco di (Il Pesellino) Circa 1448



5) <u>A Game of</u> <u>Bowls</u>

Matisse, Henri 1908



7) <u>The Top of Etna</u> from the East. View from San

CS 5244: HCI in Digital Libraries





Stefano, Francesco di (Pesellino) Circa 1448

4) <u>Boats at</u> <u>Saintes-</u> <u>Maries</u>

Gogh, Vincent van 1888

H F

6) <u>Lake</u>

Hodler, Ferdinand 1910-1912s





iggiore

5 Oct 2004

http://www.hermitagemuseum.or

bin/db2www/qbicLayout.mac/qbi

12/40

• Faceted Metadata

Faceted objects give rise to easy methods for summarizing the data

o The Flamenco Project <u>http://flamenco.sims.berkeley.edu/cgi-</u> <u>bin/flamenco/arts/Flamenco?username=default</u>

o Facet Map

http://facetmap.com

Flamenco Image Search

Search

Media

aquatint (2025) basketry (44) book (666) ceramic (1008) costume (660) decorative box (163) domestic object (176) drawing (2624) drypoint (2143) etching (9507) furnishing (127) glass (651) more...

Location

<u>Africa</u> (463) <u>Asia</u> (1325) <u>Australia</u> (21) <u>Central America</u> (134) <u>Europe</u> (23331) Middle East (78) North America (11111) Oceania (111) Roman Empire (4) South America (453)

Date

<u>1 - 1000 A.D.</u> (138) <u>12th century</u> (3) <u>13th century</u> (1) <u>14th century</u> (3) <u>15th century</u> (76) <u>16th century</u> (1225) <u>17th century</u> (3058) <u>18th century</u> (2287) <u>19th century</u> (7552) <u>20th - 21th century</u> (18) <u>20th century</u> (14295) <u>21st century</u> (12) <u>more...</u>

Nature

animal material (515) birds (1437) bodies of water (3604) creatures (801) fish (219) flowers (1220) geological formations (2122)

Places and Spaces

bridges (592) building parts (3088) buildings (2393) dwellings (1709)

People

aristocrats (974) children (2501) men (7372) occupations (715) women (5906)

heavens (2353)

invertebrates and

arthropods (330)

mammals (2116)

more...

lawn (20)

roads (1480)

plant material (788)

open spaces (1732)

workplaces (753)

hoofed mammals (2480)

Shapes, Colors, and Materials

<u>colors</u> (5861) <u>decorations</u> (1441) <u>fabrics</u> (345) <u>metal</u> (273) paper (457) shapes (2752) visual framing (5911)

Themes

Geographic queries



 Geospatial data makes the 2 & 3-D visualization a good metaphor

5 Oct 2004

Geospatial queries • • •

Point-in-polygon 1.

Path 4.



Region 2.



- **Distance and Buffer** 3. Zone



5 Oct 2004





Multimedia 5.



From Larson's typology Used by permission.

16/40



Keyword in Context (KWIC)

Advanced Search Preferences Language Tools Search Tips Google Google Google Search Web Images Groups Directory News Searched the web for google. Results 1 - 10 of abo	Differentiate Keyword in Context versus
News: <u>Google, Amazon in a war of search words</u> - CNET News.com - 26 Sep 2003 <u>Amazon.com Invades Google's Turf</u> - Washington Post - 26 Sep 2003 Try Google News: <u>Search news for google</u> or <u>browse the latest headlines</u>	Query Word in Context
Google Advertise with Us - Business Solutions - Services & Tools - Jobs, Press, & Help ©2003 Google - Searching 3,307,998,701 web pages. Description: Enables users to search the Web Usenet, and images. Features include PageRank, caching and translation	 QWIC: query based
Category: <u>Computers > Internet > Searching > Search Engines > Google</u> www.google.com/ - 3k - 27 Sep 2003 - <u>Cached</u> - <u>Similar pages</u>	•KWIC: any keyword (can be from metadata)
Add your URL to Google Return to Google homepage. For Site Owners: Submit your site Please enter your full URL, including the http:// prefix. For example: http://www.google.com/ www.google.com/addurl.html - 7k - 27 Sep 2003 - <u>Cached</u> - <u>Similar pages</u> [<u>More results from www.google.com</u>]	(can be nom metadata)
Google Groups groups Advertise with Us - Business Solutions - Services & Tools - Jobs, Press, & Help. ©2003 Google - Searching 800,000,000 messages. Description: Enables users to search and browse the Usenet archives which consist of over 700 million messages, Category: Computers > Internet > > Search Engines > Google > Google Groups groups.google.com/ - 6k - Cached - Similar pages	
Google News Google News Description: Aggregated headlines and a search engine of many of the world's news sources. Category: News	

5 Oct 2004

Tilebars (Hearst 95)

Topic_1: "drought"

Topic_2: "ration"

was submitted to the UC Berkeley Digital Library Database where **187** matching records records were foun shown in the tilebars display below.



Each row
 represents a topic
 (conjunction)

 The darkness of each tile in a row represent the frequency of occurrence of an item

5 Oct 2004

Infocrystal (Spoerri 95)

o Explosion of the Venn Diagram



5 Oct 2004



- Queries can build on others to form nested
 queries
- Query terms can be weighted between 1
 (default) and -1
 (logical not)
- The icons are placed closer to the center of the crystal as ' they are more relevant



Superbook

- Searching a software technical manual
- Use a expandable table of contents to show results
- Shows hits within each
 level as query preview
- Closely modeled by browser in Windows
 Explorer

- o 12 An Interactive Environment
 - 10 Preface
 - 1 How to Beat the Lottery
 - 1 Tutorial Introduction to
 - 7 Graphical Methods in S
 - 2 Loading in Data
 - • •
 - 3 Building Plots
 - 2 Specialized Plots
 - 2 Advanced Use of S
 - 2 Appendix I

• Cha-cha

Brings this paradigm to website searching



• • Tablelens (InXight)

- o http://www.tablelens.com
- Focus + context to give fisheye distortion to table rows and values

ļ.	🔗 🥕 🛗 🔆 🦄 👔 🕐 inxight 🥢													
		Team	Yards	Passin	Rushing	3rd dow	. 4th dow	Turn ov	Punt av	Oppon	Oppon	Oppon	Confer	Division
			-	-		E		ł				F		
$\left \right $	16				104							1		
	17				101.5									
μ	18				112.1		41.9	-		_				
			E-	E-					F.			<u> </u>		
2	41.9 Key: Minnesota Col:3rd down effici Row: 17,Col: 5						7,Col: 5							

5 Oct 2004

Cartographic Representations



Scatter / Gather

Cluster 1 Size: 8 key army war francis spangle banner air song scott word poem british				
 Star-Spangled Banner, The Key, Francis Scott Fort McHenry 				
O Arnold, Henry Harley				
Cluster 2 Size: 68 film play career win television role record award york popular stage p				
 Burstyn, Ellen Stanwyck, Barbara Berle, Milton Zukor, Adolph 				
Cluster 3 Size: 97 bright magnitude cluster constellation line type contain period spectri				
 star Galaxy, The extragalactic systems interstellar matter 				
Cluster 4 Size: 67 astronomer observatory astronomy position measure celestial telesco				
 astronomy and astrophysics astrometry Agena astronomical catalogs and atlases Howebell Sim Williams 				
Cluster 5 Size: 10 family specie flower animal arm plant shape leaf brittle tube foot hor				
 blazing star brittle star bishop's-cap 				

Gradual refinement by selection of clusters:

Gather: select cluster(s) (relevance feedback) Scatter: throw them into bins using automatic clustering



5 Oct 2004

CS 5244: HCI in Digital Libraries

26/40



Second cluster: stars (of Broadway) Third cluster: stars (as heavenly objects)

O Musial Stan					
O Bench Johnny	Cluster 1 Size: 12 black white nuclear hole reaction helium neutron gra				
Carew Rod					
O Robertson, Oscar	\bigcirc stellar evolution				
O Beliveau. Jean	\bigcirc block hole				
O Casper, Billy	• black hole				
 Chinese checkers 	\bigcirc carbon cycle				
O Best, George	mass-luminosity relation				
O Beamon, Bob					
Cluster 2 Size: 47 role stage broadway comedy performance	Cluster 2 Size: 49 galaxy type distance stellar variable spectral interstell				
	⊖ star				
O Burstyn, Ellen	• extragalactic systems				
O Stanwyck, Barbara	• Galaxy. The				
O Berle, Milton	○ interstellar matter				
O Banknead, Tallulan	○ cluster, star				
O Walsh Recul	O population, stellar				
O Martin Mary	Cluster 3 Size: 29 constellation northern hemisphere sky locate dinner of				
O Zukor. Adolph	Constenation for them hemisphere sky locate upper t				
O Cosby, Bill	O constellation (astronomy)				
Charter 2 Size 7 music country ican fally non-neul courboy los	O Auriga				
- Cluster 5 5ize: 7 music country jazz tork pop paul cowboy let	O Big Dipper				
O Williams, Hank	O Cassiopeia				
O Crosby, Bing	Cygnus				
🔿 Campbell, Glen					
O Belafonte, Harry	🗆 Cluster 4 Size: 7 fraunhofer designate map joseph frown fur wollaston e				
O Shore, Dinah					
O Denver, John	○ Fraunhofer lines				
O Hampton, Lionel	O Fraunhofer, Joseph von				

• • Visualizing Hierarchies

- Fisheye zoom (Furnas 84)
- One implementation: Inxight's StarTree
 - <u>http://www.inxight.com/</u> <u>VizServerDemos/demo/</u> <u>nasa/index.html</u>



Summarization atop IR

- o Like Superbook, but trades focus for extractive summary (Kan et al. 02)
 - **Relevant**: information for summary
 - Irrelevant: too broad or not on topic, for broader queries
 - Intricate: too detailed, for follow-ups



Merging Document Topic Trees

• Norm for a particular type of document (e.g. travel leaflets, Univ. department descriptions)

Create by aligning topics in trees by similarity



Flamenco Image Search

Multiple Hierarchies: Faceted Queries



Nature (group results) animal material (6), birds (18), bodies of water (14), creatures (6), fish (2), flowers (9), geological formations (17), heavens (3),









Additional notes on faceted • • I interface You've selected these headings:

- Multiple interfaces possible 0
 - Columnar style
 - Drop down list style
 - Indented ancestors



Multiviews via Magic Lenses

- o More than two views of the same space
- o Lenses show and hide information that isn't pertinent
- o Has been applied in query focusing as well
- o Demo:

http://www.memorialhall.mass.edu/activities/media.jsp?itemid=15414&img=0

· Sport fresh Dec 3.1094 Very Depirous thasse tene to have had advice about continueing or quitting of far rijour at Deaxefects, a therefore have presal time, our of fit cetter, thereabout, both is excepted by therefore have presal time, our of fills also, But have not Section inco nor heard any thing on at lotte conterminal fame & an loath woon my conclusion discharge ym least If any thing fall out not sel I point described to Blame, though gap poaching winter gives hopes of some reporte is allowpants of some sale for of charges Ex-pence ye countrey is at, weh I am desirous marghe America for of lege orher for A morite these lines once againe to yorselfe, who an (& frequert jon to) move mit as i more more 28. let me understand we I am to doe Further : If oth fufer, to in florce, I incluine of is gar rison at Dearefeild be dismissed or abates for a Month or Sixenocepe & not mudlinger. The entring upon Winter will give some courser for in Refor noe attempt an be fro Canida now at this season, though when wenter is setted al River (trong lafsage good, days lengthen & warmer we that to ward, then may be if Enymy motion & Indeed al times it they have come either to Schenochto kee or to y chaquag it hath & Indeed al times yt ney nave come tenter a strenet affect of a findavia it hath bene about ve begining of Febr, & they may as roll come to Pearstefell's orbitia gar-rison ought wel to be porvided & settled in francas, on meane since observed for rollar ation may be allowed. And for Brookefell to take more of this & forome of proge this minear simulation of the settle settle. I novel be advantage of Pearstefell king ovides the base 3 men signific lite change of planting bette device continuance) for theme to one at the prosent to 3 men now these who from the settle the settle of the settle of the settle of the office of the settle change of planting ovides and the settle of the settle of the settle of the settle of all to be office of the settle office of the settle office of the settle office of the settle of the settle office of the settle o

Bibliometric citations

An overview of the author co-citation map (1977-2001), consisting of 380 authors in the ARIST data set with 9 or more citations. The map is dominated by the largest specialty of citation indexing. No strong concentration of other specialties are found, which implies the diversity of the domain.

-- Börner et al. 03





Zoom in on the artery

A close-up view of a few clusters along the main artery in the DCA map. The height of a bar represents the number of citations to a publication. Labels indicate articles in clusters, for example, Small73 for an article of Small in 1973. Multiple publications within the same year are not distinguished at this level. For example, Small73 includes all Small's publications in 1973.



-- Börner et al. 03

• • Relevance feedback

- Koenenmann and Belkin (96) checked whether relevance feedback helped users
- o Control: no RF
- o Opaque: saw new documents
- o Transparent: can see modifications
- Penetrable: can see modifications and change them
 - Best one
- Possible conclusion: RF can help users create better queries as a form of online training

• • Query History

- o Relevance feedback as one form
- o Pros:
 - Saved searches can help tune a generic system
 - Decide whether to use advance or naïve interface for person
 - Start off where one left off
- o Cons:
 - Need to track the user
 - What happens if multiple purposes or used for guests?
 - (e.g. Buying gifts for a friend)

Conclusions

- New systems show advanced text and graphics / animated displays but many are not yet well-evaluated
- o Tighter integration in query and display
- Simultaneous browsing and searching support at all levels
- Screen real estate proportions in frameworks dictate useful alternatives

• • To think about

- What types of information do these various UI need to calculate at run-time and what types can be pre-computed?
- How do these UI support the tenets we mentioned at the beginning?
- o Do you feel that HTML / WWW has enhanced UI design or deterred its creativity?
- For images and audio:
 - When is query by example a useful technique and when is it inferior to a search using metadata?