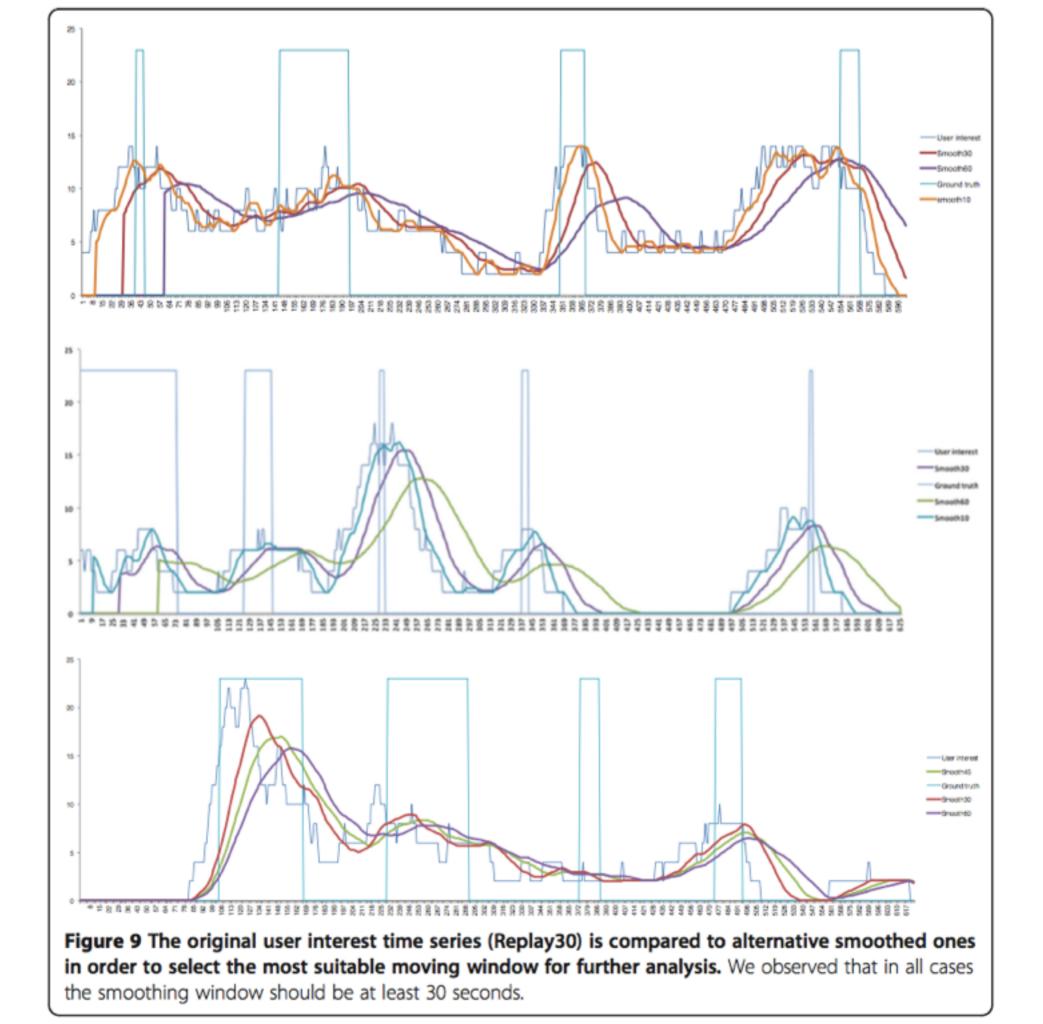
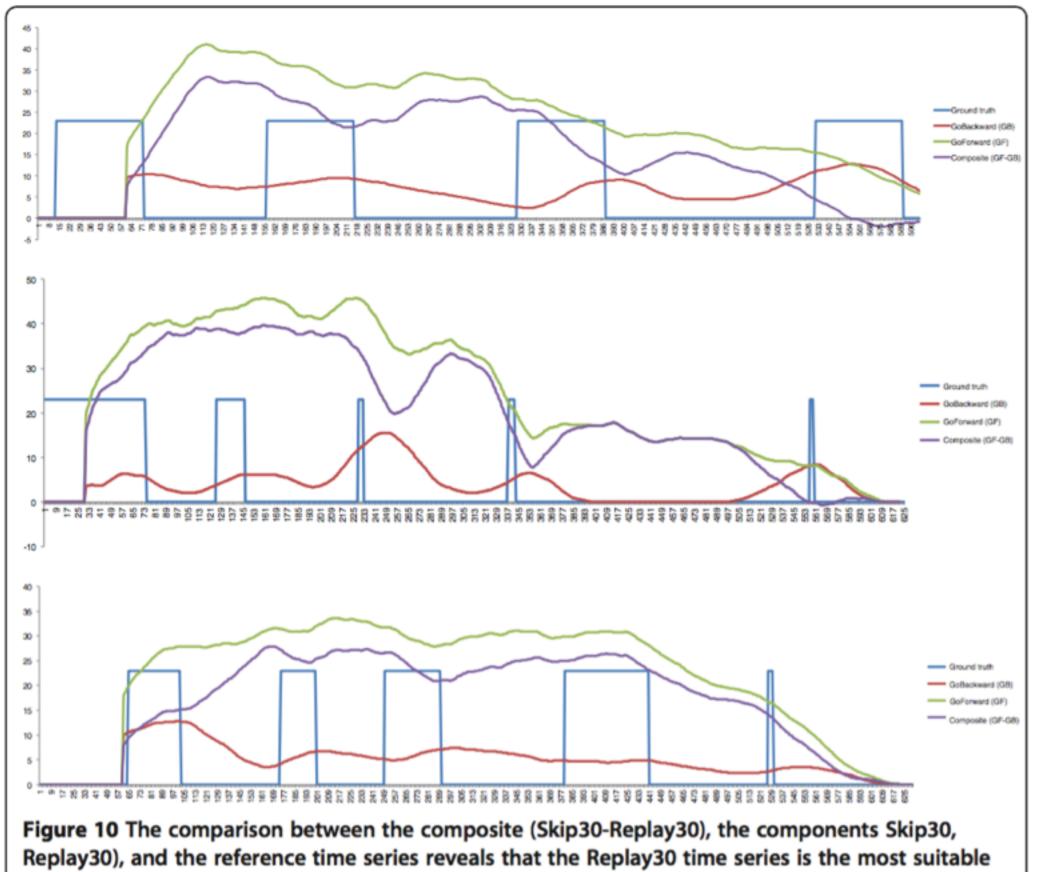
Collective Intelligence within Web Video

Konstantinos Chorianopoulos (2013)

- Content-based video analysis
- User-based:
 - 1. tags, comments, micro-blogs
 - 2. user interactions with web video player (GoForward/GoBackward)





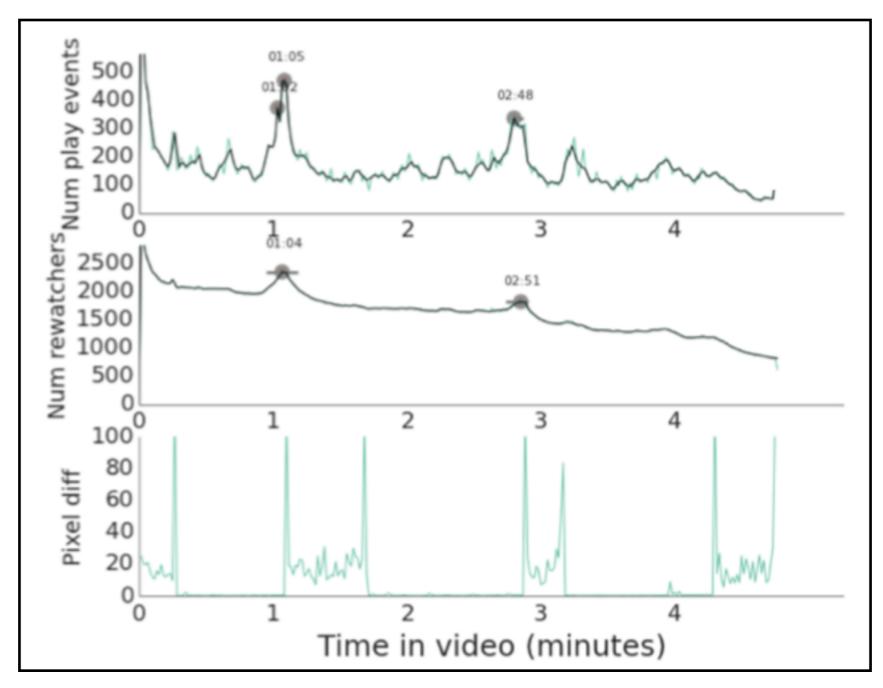
for further analysis, because it closely matches the ground truth.

Data-Driven Interaction Techniques for Improving Navigation of Educational Videos

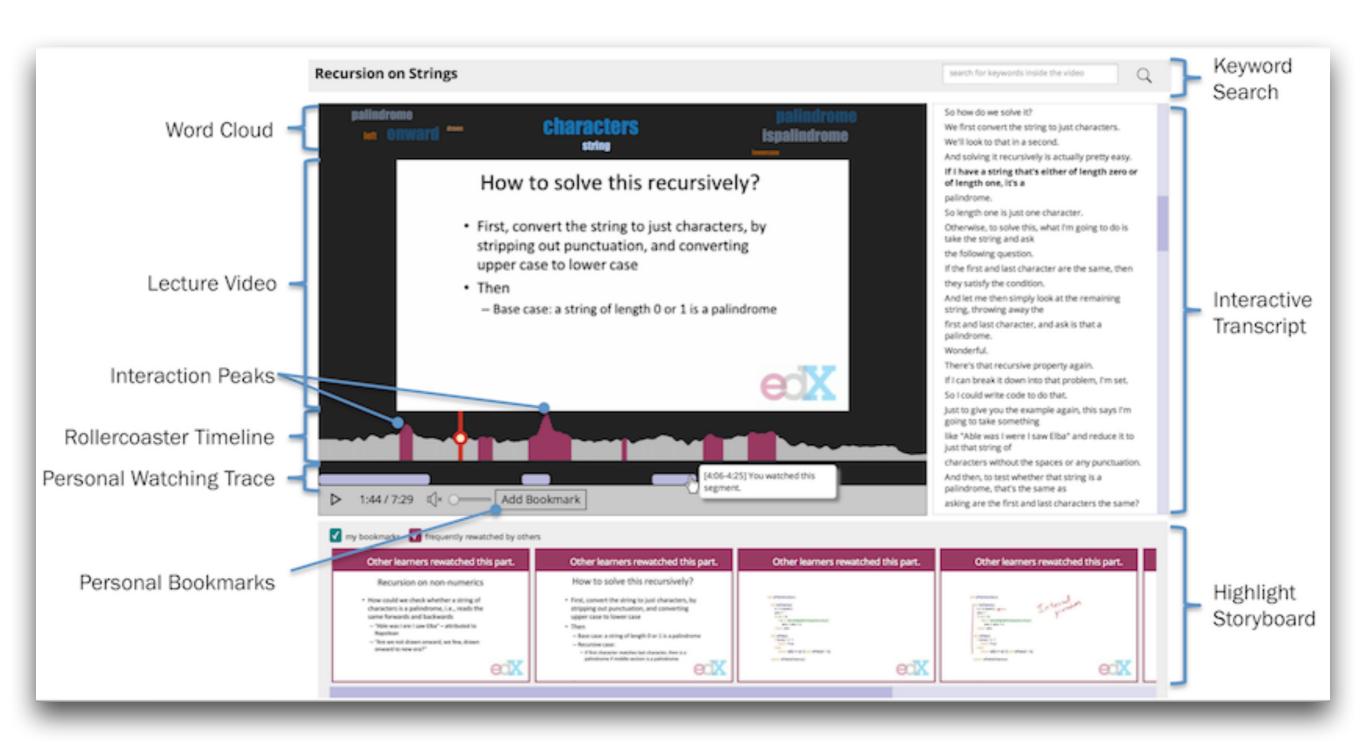
Juho Kim, Philip J. Guo, Carrie J. Cai, Shang-Wen (Daniel) Li, Krzysztof Z. Gajos, Robert C. Miller (2014)

- Watching pattern:
 - 1. linear manner: TV shows
 - 2. replay, skip: educational video
 - important concept needs to be revised
 - details and examples can be skipped

- Log pause, jump, replay
- learner often re-watch and find specific info.
- Interaction peaks: interest, confusion, importance, etc.



- Improve navigation using interaction data
 - 1. hard to identify and navigate to important parts
 - 2. remember and describe info. in different ways
 - 3. summary are important when prepare for exam



Evaluation

Visual Search

find specific piece (20s) of visual content

• Problem Search

find the part that discussed the answer and state the answer

• Summarisation

write down the main points

Issues

- Jumping between integration peaks may distract the learner
- Peak signals will be reinforced while some other potential important ones will be ignored

Learnersourcing Subgoal Labels for How-to Videos

Sarah Weir, Juho Kim, Krzysztof Z. Gajos, Robert C. Miller (2015)

What is Subgoal

- Subgoals are at higher conceptual level
- Reduce cognitive load by abstracting away low-level details
- Encourage to self-explain why a set of steps been grouped

Overall goal	How to Make a Cake
Subgoal	Combine the dry ingredients
	1. Put 2 cups of water into a mixing bowl
Individual	Add 1 cup of sugar to the bowl
steps	Add 2 tbsp of baking soda
	4. Add 1/2 tsp of salt
	5. Stir together
Subgoal	Separately combine wet ingredients
Individual	In another bowl, beat two eggs
steps	Add 1 stick of butter and beat
	8. Add 1 cup of milk and stir

Learnersource vs Crowdsource

- Learner are unlikely to engage with tasks that are tedious or irrelevant to their learning
- Incentivised by the desire to learn, not money
- Collectively generate useful content; probably improve the learning experience

Initial / 3-stage workflow

owdy		About H	Help
CSS (cascading styl	e sheets) for beginners #1 - Introduction to styling with By: BeginnerTutsdotcom	CSS	
 Use CSS to style HTML pages Use inline styling to style HTML elements individually Use stylesheets to remotely control styles of all HTML pages Add the 'style' attribute within the tag Inside the style attribute, specify which aspects you want to style Type 'color' inside the style attribute to set the color of the paragraph Assign the hexadecimal value #FFFF00 to make the paragraph vellow View the file in the browser to see the yellow paragraph 	CSS (cascading style sheets) for beginners #1 - introduction to styling with CSS		
 Type a semicolon after the property value to separate the properties Type 'background-color' in the style attribute to set the background color of the paragraph Type #CCC to set the background color to gray 	21 <	13	
 12. View in browser to see the paragraph with a gray backgrour 13. Create a css stylesheet with the .css extension 14. Type 'p' followed by '()' to style the paragraph 15. Type 'color: #FFF;' to set the color to white 16. Type 'background-color: #CCC;' to set the background color 			
 10. Type background-coord. PCCC, to set the background coord to gray 17. In the HTML file, use the link> tag to reference the externa stylesheet 18. Set the href attribute to the css filename 19. Set the type to "text/css" 			

Generation / 3-stage workflow

What was the overall goal watched?	of the v	ideo section you just
e.g., Create event handlers		
Note: Other users will see your outline the video.	to help ther	n better understand the steps in
	Submit	Cancel

Figure 4. In Stage 1, learners are asked to generate a new subgoal label after watching a video segment.

- Every certain interval (can be improved), the question is prompted
- Stage terminates when 3 subgoals are generated

Evaluation / 3-stage workflow

Which of the following best describes the video section you just watched?
Choose the best answer (submitted by other users) or add your own.
 importance of css, comparison to html defining css
learn css
I have a better answer:
Submit Cancel

Figure 5. In Stage 2, learners vote on a subgoal they find most accurate.

• Stage terminates when the number of upvotes or the difference in upvotes between the top two subgoals reaches a certain threshold

Refinement / 3-stage workflow

Does the below statement (submitted by other users) accurately summarize the steps?

Tip: Good statements usually begin with a verb.

Statement:

basic steps to creating an HTML template

Steps:

1. Begin HTML page with <html> tag and end with </html>

2. Start the <body> tag above content, end </body> below content

Create head section using <head> tag

4. Use the <title> tag to create page title

Yes, this statement applies

No, these steps don't require summarization

No, and I want to revise the statement:

basic steps to creating an HTML

Submit

Cancel

Expert Subgoal	Evaluation	Learner Subgoal			
Learn HTML- Basic Structure and How to Link Pages					
Create top-level structure of an HTML file	Expert better	The video stopped right as it was starting to talk about the			
	-	head section			
View HTML page in a Web browser	Expert better	Save and open a HTML document in the browser Too specifi			
Add a hyperlink	Learner better	Create link to another page			
Create target page of the hyperlink	Match	Create another page to link to and from			
View and navigate between both pages	Expert better	Create HTML pages and links Too board			
Introduction to styling with CSS					
Understand what CSS is	No majority	Introducing CSS, comparison to HTML			
Two kinds of CSS styling	Match	Inline styling, and difference between this and stylesheets			
Set text color of a paragraph	Match	Using the style and color attributes of inline styling			
Set background color of a paragraph	Expert better	Problems with inline styling, solutions			
Create an external stylesheet	Match	Create a stylesheet to set paragraph colors			
Linking stylesheet to HTML file	Match	Linking CSS documents to HTML			
Making Divs Side by Side using CSS					
Create divs in HTML file	Match	What HTML code is used to create side-by-side <div></div>			
Create CSS for wrapper and left div	Match	Define div appearance with style blocks			
Create CSS for right div	Expert better	Style the left and right div, color, height, width			
Position divs side by side	Match	Put the two divs side by side and adjust spacing between			
		them			
Introduction to Selectors					
Create HTML and JavaScript files	Learner better	Selector introduction			
See example of a jQuery ID selector	No majority	Using selectors and jQuery to create event handlers for			
		page objects			