

# Some often-overlooked issues in analytics

**Wong Limsoon**



# What is big data and why

- **Big data *a la* Gartner**

- Volume, velocity, variety

- **Other characteristics**

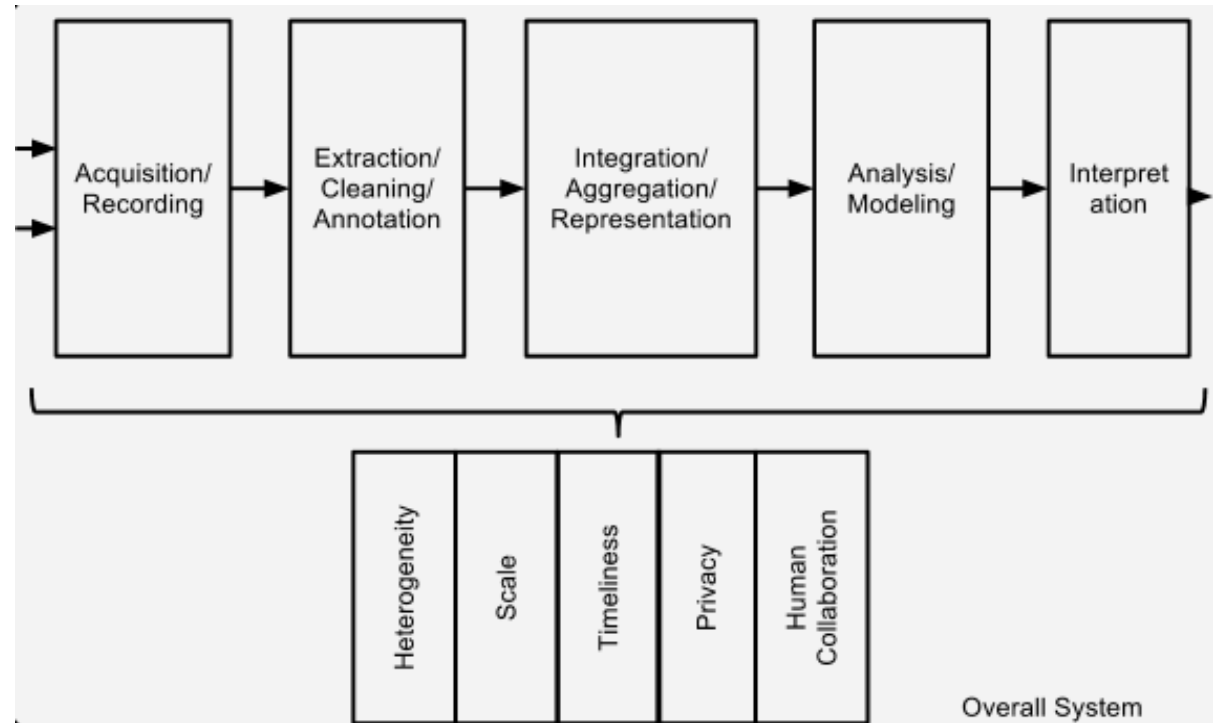
- Veracity, v...

**A practical definition**  
**“More than you know  
how to handle”**

- **Why big data?**

- Can collect cheaply, due to automation
- Can store cheaply, due to falling media prices
- Many success stories, where useful predictions were made with the data

## Challenges in big data



- Much emphasis is on scaling issues
- But there are non-scaling-related issues that affect fundamental assumptions in current bioinformatics and statistical analysis
  - Big data may break analysis procedures in fundamental ways

# Talk outline

- **Forgotten assumptions**
  - Normal distribution
  - The 1st “I” in I.I.D.
  - The 2nd “I” in I.I.D.
- **Overlooked information**
  - Non-associations
  - Context
- **More may not be better**
  - Protein complexes
  - Causal genes



Forgotten assumptions

# NORMAL DISTRIBUTION

# Wisdom of the crowd

Lorenz et al., *PNAS*, 108(22):9020-9025, 2011



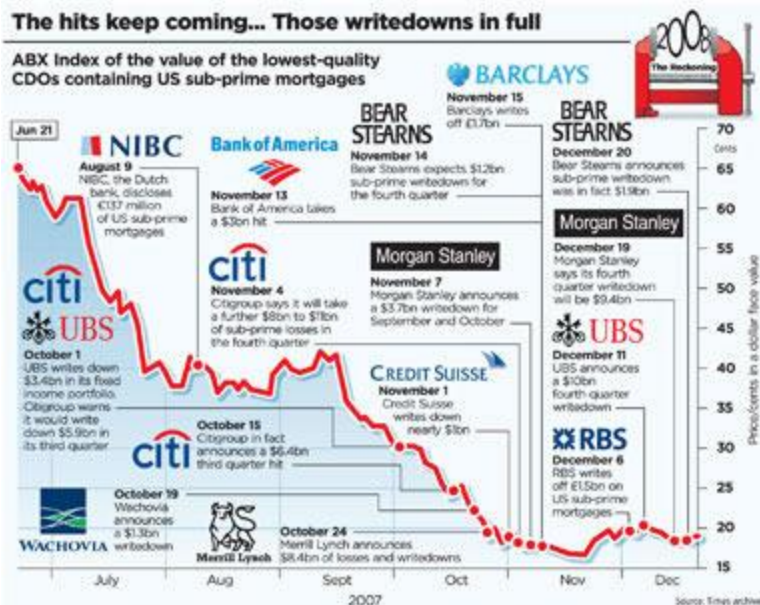
**Table 1.** The wisdom of crowd effect exists with respect to the geometric mean but not with respect to the arithmetic mean

Question	True value	Wisdom-of-crowd aggregation		
		Arithmetic mean	Geometric mean	Median
1. Population density of Switzerland	184	2,644 (+1,337.2%)	132 (−28.1%)	130 (−29.3%)
2. Border length, Switzerland/Italy	734	1,959 (+166.9%)	338 (−54%)	300 (−59.1%)
3. New immigrants to Zurich	10,067	26,773 (+165.9%)	8,178 (−18.8%)	10,000 (−0.7%)
4. Murders, 2006, Switzerland	198	838 (+323.2%)	174 (−11.9%)	170 (−14.1%)
5. Rapes, 2006, Switzerland	639	1,017 (+59.1%)	285 (−55.4%)	250 (−60.9%)
6. Assaults, 2006, Switzerland	9,272	135,051 (+1,356.5%)	6,039 (−34.9%)	4,000 (−56.9%)

The aggregate measures arithmetic mean, geometric mean, and median are computed on the set of all first estimates regardless of the information condition. Values in parentheses are deviations from the true value as percentages.

- Estimates not normally distributed
  - They are lognormally distributed
- ⇒ Subjects had problems choosing the right order of magnitude

# 2007 Financial Crisis



- VaR measures the expected loss over a horizon **assuming normality**
- “When you realize that VaR is using tame historical data to model a wildly different environment, the total losses of Bear Stearns’ hedge funds become easier to understand. It’s like the historic data only has rainstorms and then a tornado hits.” – New York Times, 2 Jan 2009
- You can still turn things into your advantage if you are alert: When VaR numbers start to miss, either there is something wrong with the way VaR is being calculated, or the market is no longer normal
- All of them religiously check VaR (Value at Risk) everyday



"All those in favor say 'Aye.'"

"Aye."

"Aye."

"Aye."

"Aye."

"Aye."

Forgotten assumptions

THE 1<sup>ST</sup> "I" IN I.I.D.



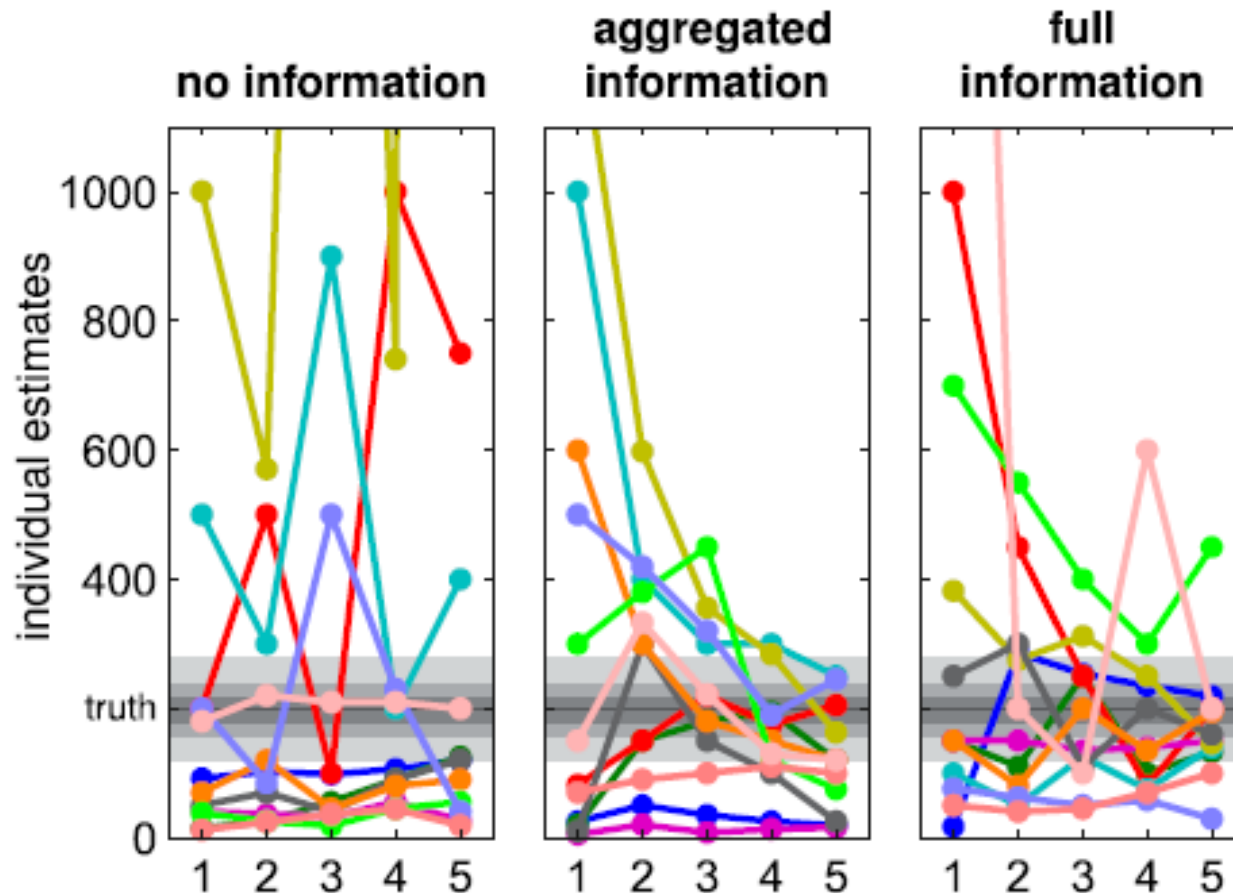
# Experiments on social influence

Lorenz et al., *PNAS*, 108(22):9020-9025, 2011



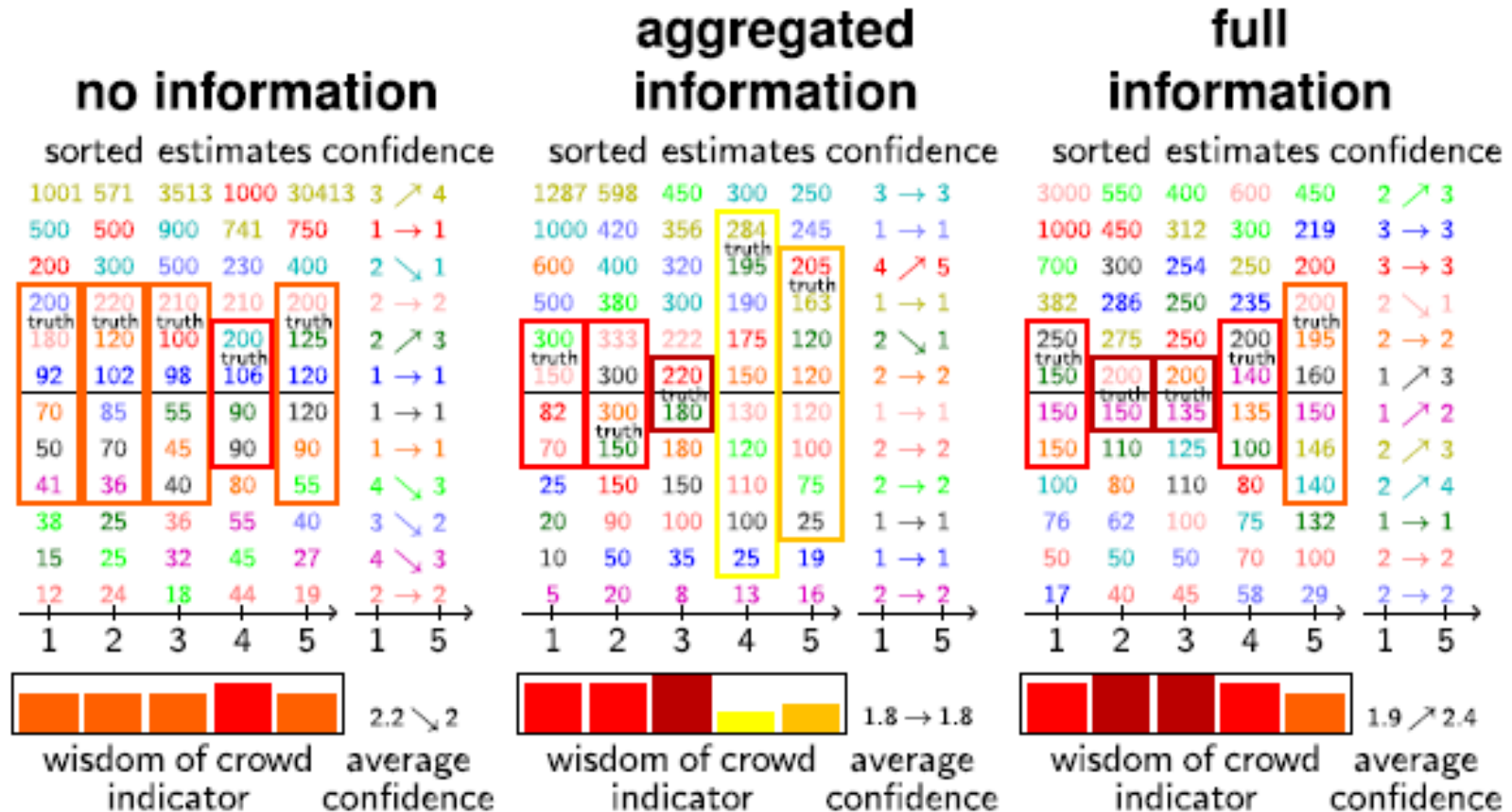
- 12 groups, 12 subjects each
- Each subject solves 6 different estimation tasks regarding geographical facts and crime statistics
- Each subject responds to 1<sup>st</sup> question on his own
- After all 12 group members made estimates, everyone gives another estimate, 5 consecutive times
- Different groups based their 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup> estimates on
  - Aggregated info of others' from the previous round
  - Full info of others' estimates from all earlier rounds
  - Control, i.e. no info
- Two questions posed for each of the three treatments
- Each declares his confidence after the 1<sup>st</sup> and final estimates

# Social influence effect



- **Social influence diminishes diversity in groups**  
 ⇒ **Groups potentially get into “group think”!**

# Range reduction effect



- Group zooms into wrong estimate
- Truth may even be outside all estimates

# Social influence diminishes wisdom of the crowd

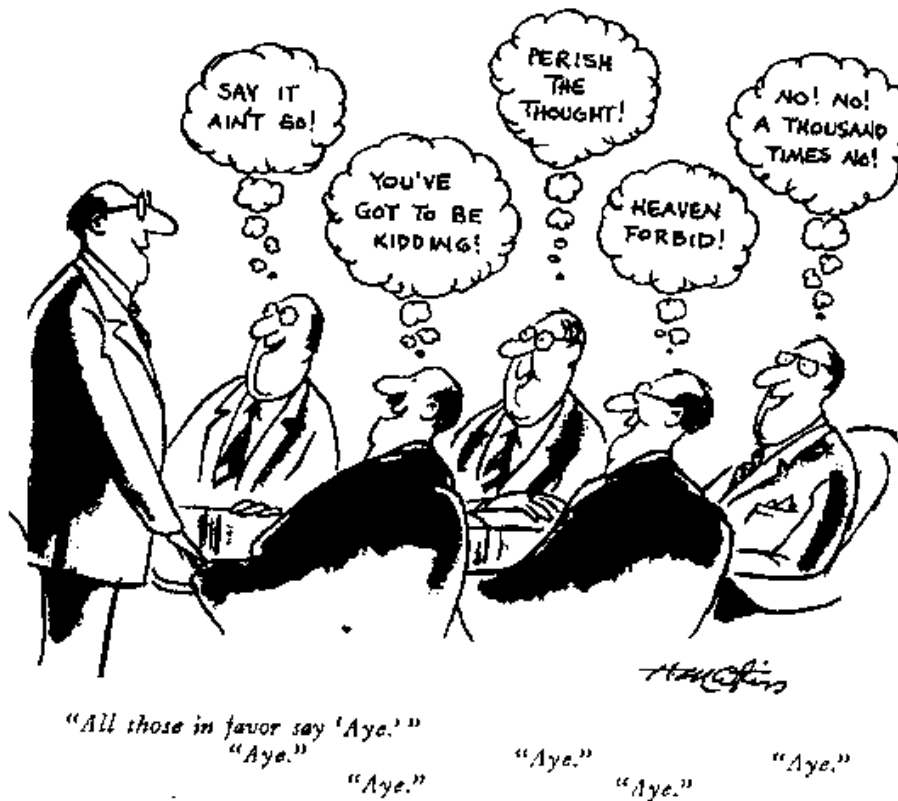


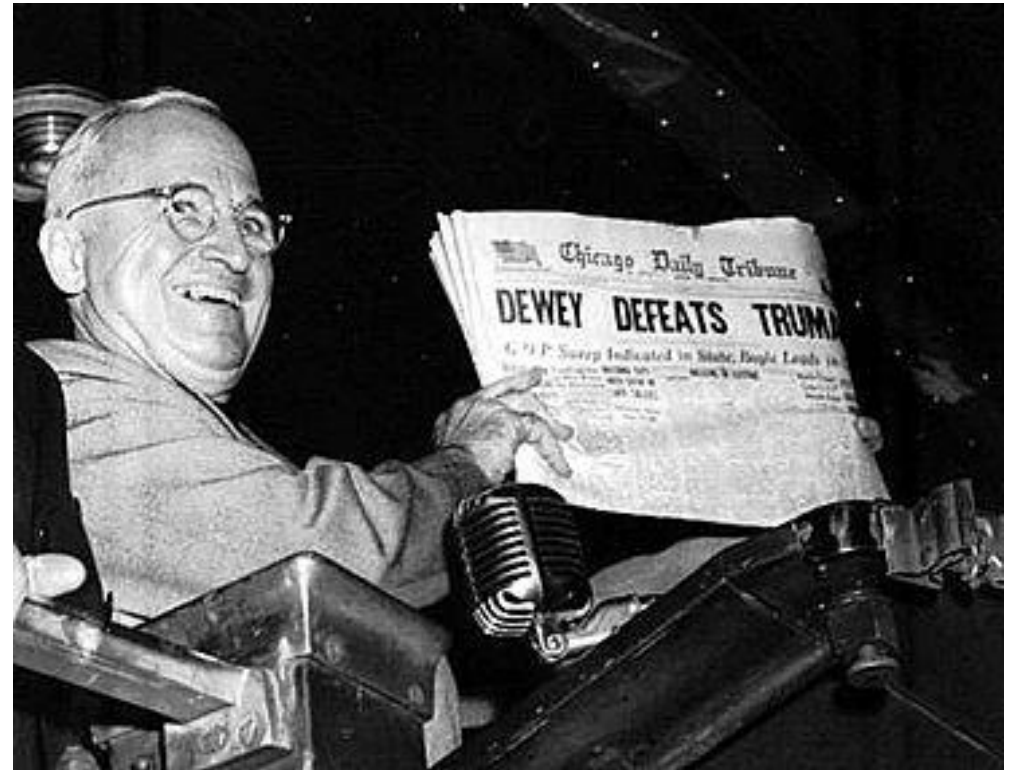
- **Social influence triggers convergence of individual estimates**
  - **The remaining diversity is so small that the correct value shifts from the center to the outer range of estimates**
- ⇒ **An expert group exposed to social influence may result in a set of predictions that does not even enclose the correct value any more!**
- **Conjecture: Negative effect of social influence is more severe for difficult questions**

# Related issue: People do not say what they really want to say

Stephen King, "Conflict between public and private opinion", *Long Range Planning*, 14(4):90-105, August 1981

"In fact, the evidence is very strong that there is a genuine difference between people's private opinions and their public opinions."





Forgotten assumptions

**THE 2<sup>ND</sup> “I” IN I.I.D.**

# Statistical tests

- **Commonly used statistical tests (T-test,  $\chi^2$  test, Wilcoxon rank-sum test, ...) all assume samples are drawn from independent identical distributions (I.I.D.)**

## How to ensure I.I.D.?

- In clinical testing, we **carefully choose the sample to ensure I.I.D. so that the test is valid**
  - Independent: Patients are not related
  - Identical: Similar # of male/female, young/old, ... in cases and controls

	A	B
lived	60	65
died	100	165

Note that sex, age, ... don't need to appear in the contingency table

- In big data analysis, and in many datamining works, people hardly ever do this!
  - Is this sound?



# What is happening here?



**Overall**

	A	B
lived	60	65
died	100	165

Looks like treatment A is better

**Women**

	A	B
lived	40	15
died	20	5

**Men**

	A	B
lived	20	50
died	80	160

Looks like treatment B is better

**History of heart disease**

	A	B
lived	10	5
died	70	50

**No history of heart disease**

	A	B
lived	10	45
died	10	110

Looks like treatment A is better

# Sample not identically distributed



**Overall**

	A	B
lived	60	65
died	100	165

- **Taking A**

- Men = 100 (63%)
- Women = 60 (37%)

- **Taking B**

- Men = 210 (91%)
- Women = 20 (9%)

**Women**

	A	B
lived	40	15
died	20	5

**Men**

	A	B
lived	20	50
died	80	160

**History of heart disease**

	A	B
lived	10	5
died	70	50

**No history of heart disease**

	A	B
lived	10	45
died	10	110

- **Men taking A**

- History = 80 (80%)
- No history = 20 (20%)

- **Men taking B**

- History = 55 (26%)
- No history = 155 (74%)

# Simpson's paradox in an Australian population census



Context	Comparing Groups	sup	$P_{\text{class} \Rightarrow 50K}$	p-value
Race = White	Occupation = Craft-repair	3694	22.84%	$1.00 \times 10^{-19}$
	Occupation = Adm-clerical	3084	14.23%	

Context	Extra attribute	Comparing Groups	sup	$P_{\text{class} \Rightarrow 50K}$
Race = White	Sex = Male	Occupation = Craft-repair	3524	23.5%
		Occupation = Adm-clerical	1038	24.2%
	Sex = Female	Occupation = Craft-repair	107	8.8%
		Occupation = Adm-clerical	2046	9.2%

- Violation of the 2<sup>nd</sup> “I” of I.I.D.
- Btw, “men earn more than women” also violates the 2<sup>nd</sup> “I” in I.I.D.

# Stratification

- **Cannot test “Men earn more than women” directly because I.I.D. is violated**
  - Different distributions of men & women wrt occupation
- **Test instead**
  - “ $S_1$ : For craftsmen, men earn more than women”
  - “ $S_2$ : For admin clerks, men earn more than women”
  - ...

**where craftsmen, admin clerks, ... form an exhaustive list of disjoint occupations, provided each of  $S_1$ ,  $S_2$ , ... is valid**

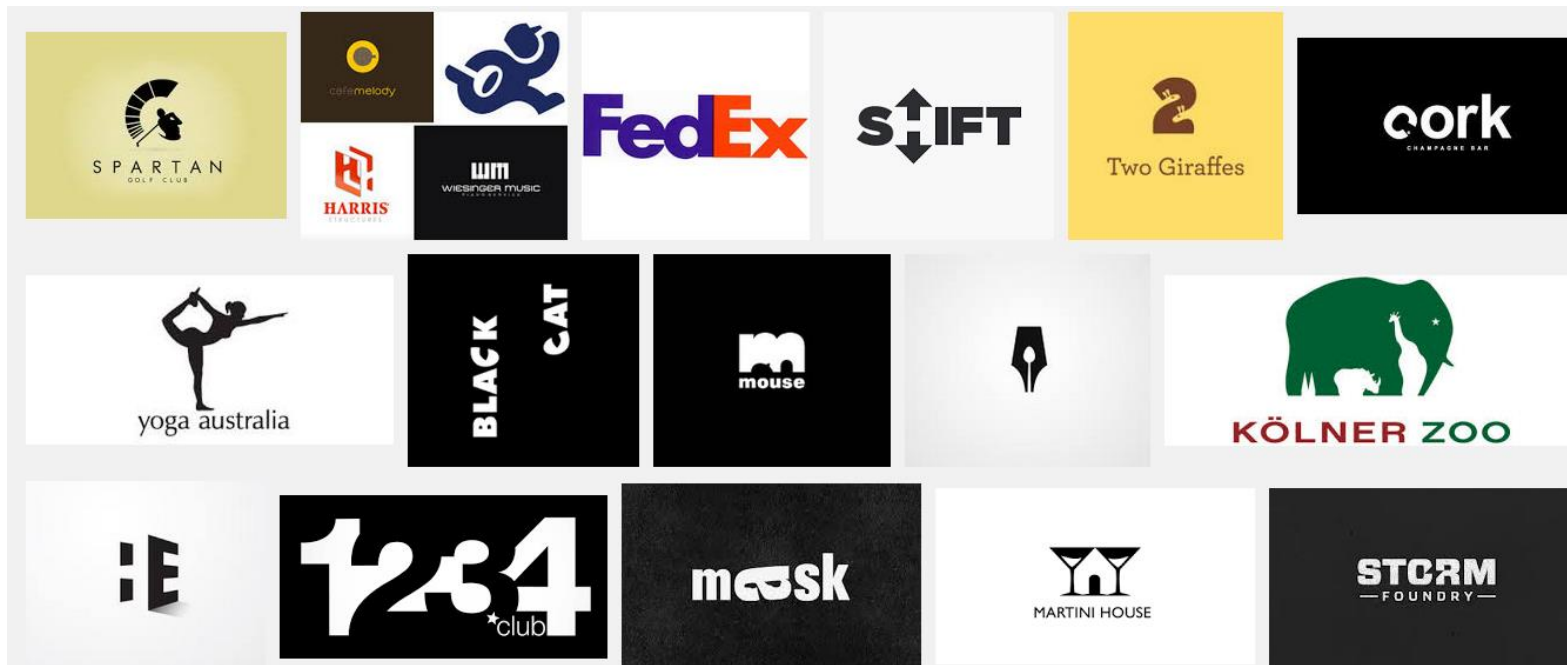
## Related issue: Sampling bias

**"Dewey Defeats Truman"** was a famously incorrect banner headline on the front page of the *Chicago Tribune* on November 3, 1948, the day after incumbent United States President Harry S. Truman won an upset victory over Republican challenger and Governor of New York Thomas E. Dewey in the 1948 presidential election.



President-elect Truman holding the infamous issue of the *Chicago Tribune*, telling the press, "That ain't the way I heard it!"

The reason the Tribune was mistaken is that their editor trusted the results of a phone survey... Telephones were not yet widespread, and those who had them tended to be prosperous and have stable addresses.



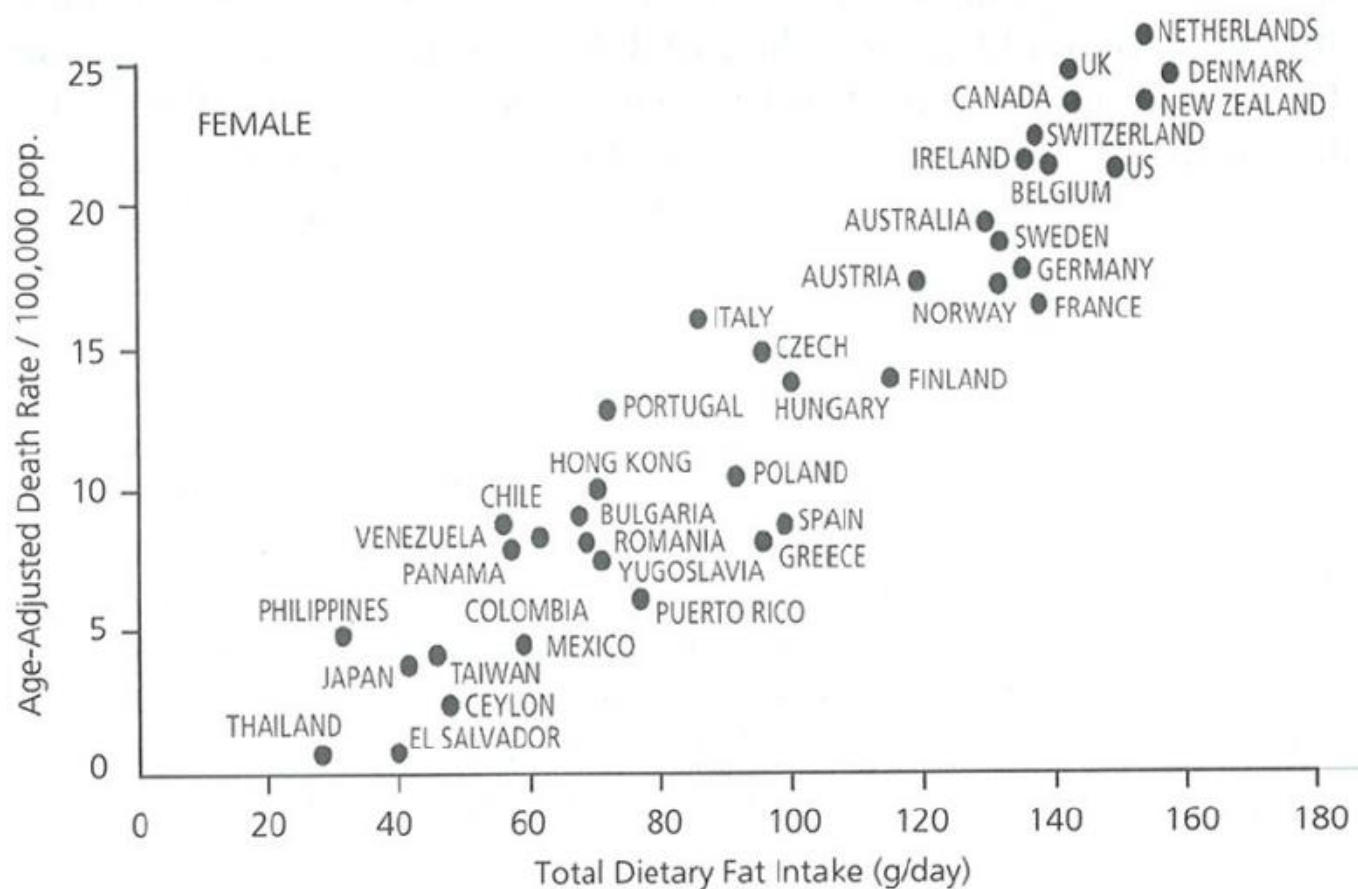
Overlooked information

# NON-ASSOCIATIONS

# We tend to ignore non-associations

- **We have many technologies to look for associations and correlations**
  - Frequent patterns
  - Association rules
  - ...
- **We tend to ignore non-associations**
  - We think they are not interesting / informative
  - There are too many of them
- **We also tend to ignore relationship between associations**

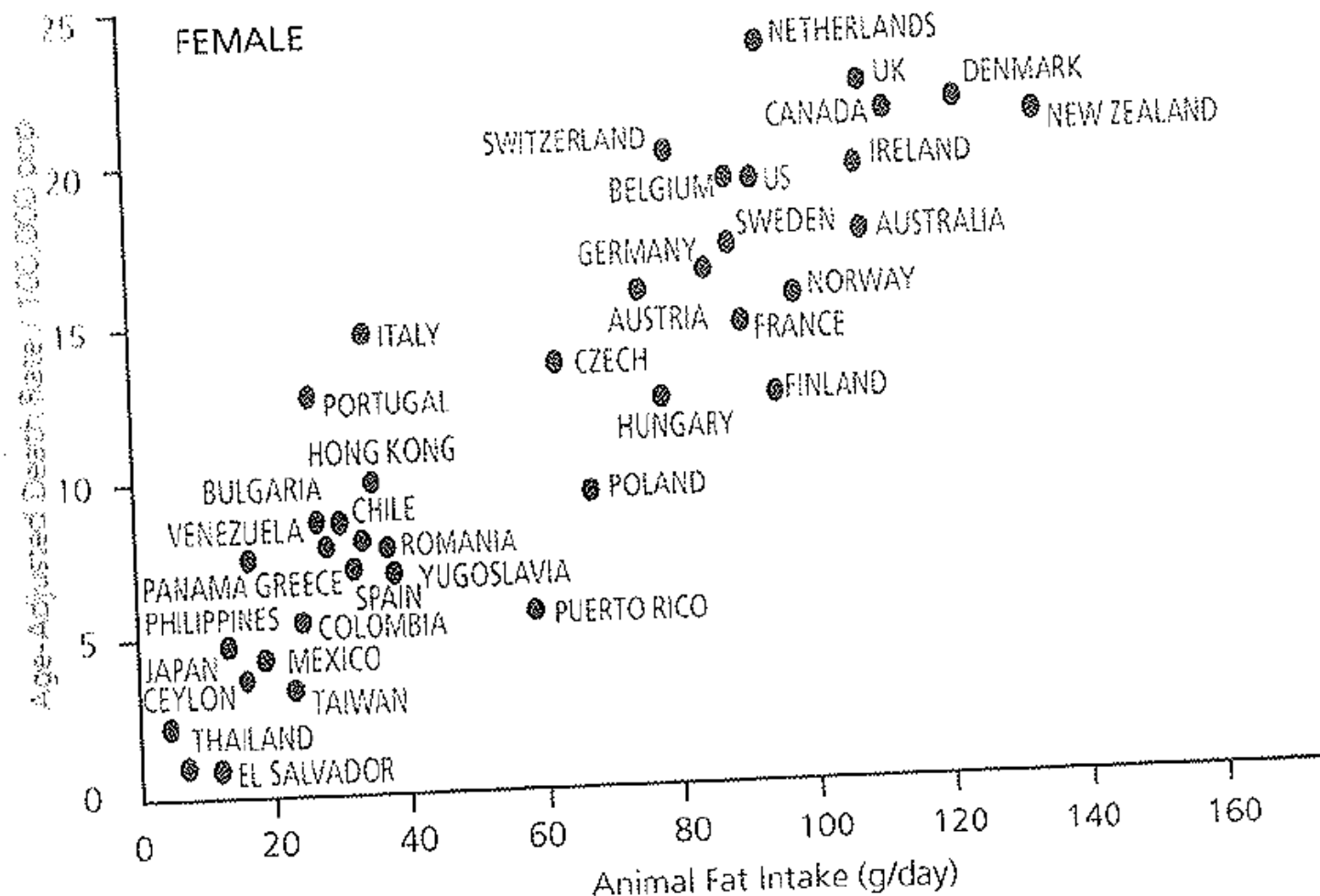
We love to find correlations like this!.



- **Dietary fat intake correlates with breast cancer**

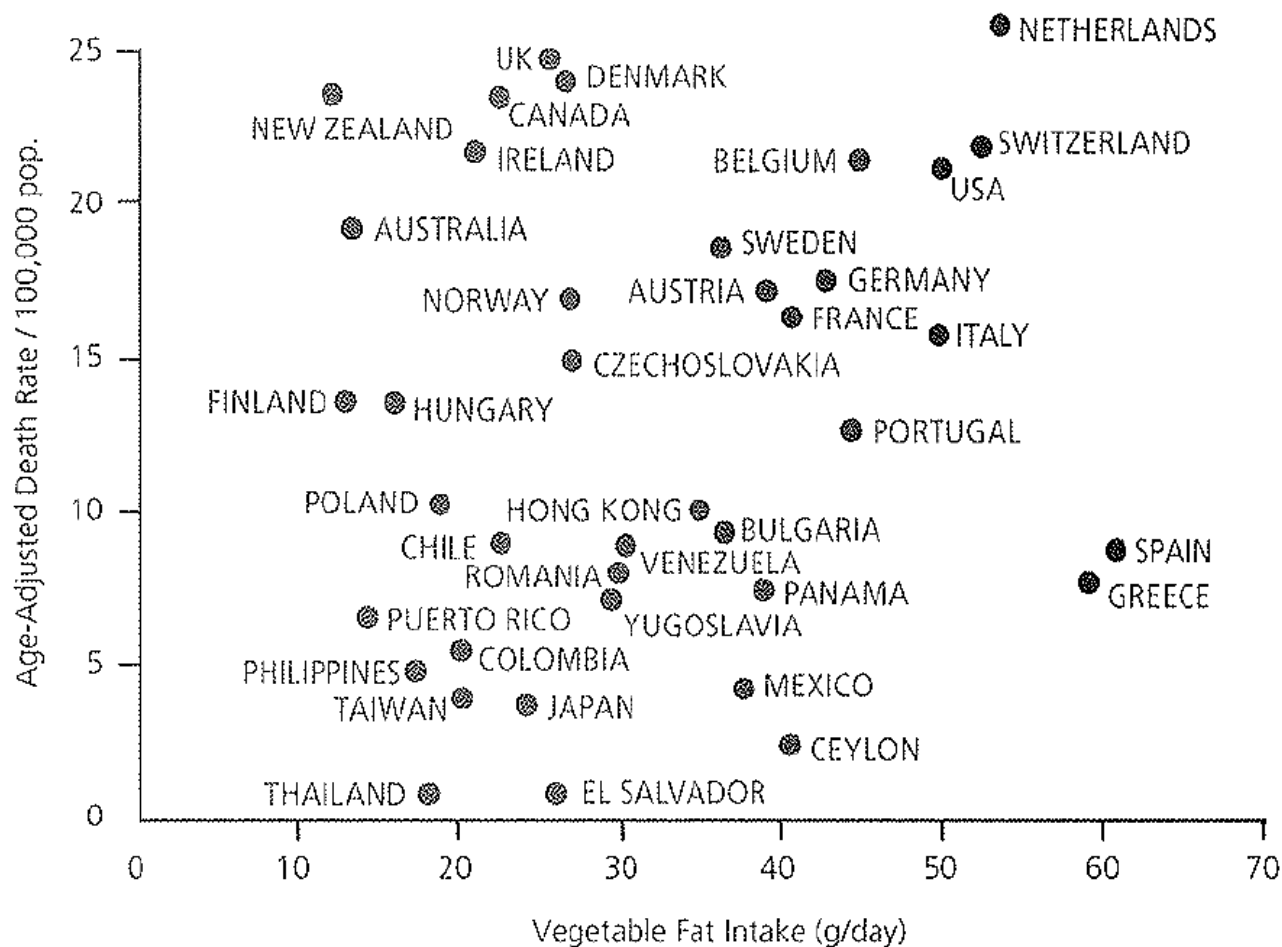


# And like this...



- **Animal fat intake correlates with breast cancer**

# But not non-correlations like this..



- **Plant fat intake doesn't correlate with breast cancer**

Yet there is much to be gained when  
we take both into our analysis

**A: Dietary fat intake  
correlates with breast  
cancer**

⇒ **Given C, we can  
eliminate A from  
consideration, and  
focus on B!**

**B: Animal fat intake  
correlates with breast  
cancer**

**C: Plant fat intake  
doesn't correlate with  
breast cancer**



The power  
of negative  
space!

## Back to the Simpson's paradox

Context	Comparing Groups	sup	$P_{\text{class} \Rightarrow 50K}$	p-value
Race = White	Occupation = Craft-repair	3694	22.84%	$1.00 \times 10^{-19}$
	Occupation = Adm-clerical	3084	14.23%	

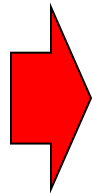
Context	Extra attribute	Comparing Groups	sup	$P_{\text{class} \Rightarrow 50K}$
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- **2<sup>nd</sup> “I” in I.I.D. is violated**
- **Btw, “men earn more than women” also violates the 2<sup>nd</sup> “I” in I.I.D.**

# It pays to look at relationship betw associations & non-associations



- A. Wrt craftsmen / admin clerks, there are more / less men than women
- B. Wrt men / women, craftsmen earn similar to admin clerks
- C. Wrt craftsmen / admin clerks, men earn more than women



- $P(m|c) > P(w|c) \Rightarrow P(m|c) > 50\%$
- $P(w|a) > P(m|a) \Rightarrow P(m|a) < 50\%$
- i.e.  $P(m|c) > P(m|a)$

- $P(\$ | m, c) \approx P(\$ | m, a)$
- $P(\$ | w, c) \approx P(\$ | w, a)$

- $P(\$ | m, c) > P(\$ | w, c)$
- $P(\$ | m, a) > P(\$ | w, a)$

$$\begin{aligned}
 P(\$|c) &= P(\$, m|c) + P(\$, w|c) \\
 &= P(\$|m,c) P(m|c) + P(\$|w,c) P(w|c) \\
 &= [P(\$|m,c) - P(\$|w,c)] P(m|c) + P(\$|w,c) \\
 &> [P(\$|m,a) - P(\$|w,a)] P(m|a) + P(\$|w,a) \\
 &= P(\$|m,a) P(m|a) + P(\$|w,a) P(w|a) \\
 &= P(\$, m|a) + P(\$, w|a) \\
 &= P(\$|a)
 \end{aligned}$$

$$\text{i.e., } P(\$|c) \geq P(\$|a)$$



**“Craftsmen earn more than admin clerks” is an artefact**

i.e., even if “craftsmen earn more than admin clerks” passes a valid statistical test, it is a derivative of A, B, C

# context

/ˈkɒntɛkst/ 

*noun*

the circumstances that form the setting for an event, statement, or idea, and in terms of which it can be fully understood.

"the proposals need to be considered in the context of new European directives"

*synonyms:* circumstances, conditions, [surroundings](#), factors, state of affairs; [More](#)

- the parts of something written or spoken that immediately precede and follow a word or passage and clarify its meaning.

"skilled readers use context to construct meaning from words as they are read"

Overlooked information

# CONTEXT

# We tend to ignore context

- **We have many technologies to look for associations and correlations**
  - Frequent patterns
  - Association rules
  - ...
- **We tend to assume the same context for all patterns and set the same global threshold**
  - This works for a focused dataset
  - But for big data where you union many things, this spells trouble

# Formulation of a Hypothesis

- “For Chinese, is drug A better than drug B?”
- **Three components of a hypothesis:**
  - Context (under which the hypothesis is tested)
    - **Race: Chinese**
  - Comparing attribute
    - **Drug: A or B**
  - Target attribute/target value
    - **Response: positive**
- **$\langle \{\text{Race=Chinese}\}, \text{Drug=A|B}, \text{Response=positive} \rangle$**



# The right support threshold

- $\langle \{\text{Race=Chinese}\}, \text{Drug=A|B}, \text{Response=positive} \rangle$

Context	Comparing attribute	response=positive	response=negative
{Race=Chinese}	Drug=A	$N_{\text{pos}}^A$	$N^A - N_{\text{pos}}^A$
	Drug=B	$N_{\text{pos}}^B$	$N^B - N_{\text{pos}}^B$

- To test this hypothesis we need info:
  - $N^A$  = support( $\{\text{Race=Chinese}, \text{Drug=A}\}$ )
  - $N_{\text{pos}}^A$  = support( $\{\text{Race=Chinese}, \text{Drug=A}, \text{Res=positive}\}$ )
  - $N^B$  = support( $\{\text{Race=Chinese}, \text{Drug=B}\}$ )
  - $N_{\text{pos}}^B$  = support( $\{\text{Race=Chinese}, \text{Drug=B}, \text{Res=positive}\}$ )

⇒ Frequent pattern mining, but be careful with support threshold, need to relativize to context

## Relativizing to context

- Most people cannot set support threshold correctly when relativizing to context

### A quick test!

- Suppose a test of a disease presents a rate of 5% false positives, and the disease strikes 1/1000 of the population
- Let's say people are tested randomly and a particular patient's test is positive
- What's the probability that he is stricken with the disease?

## Answer

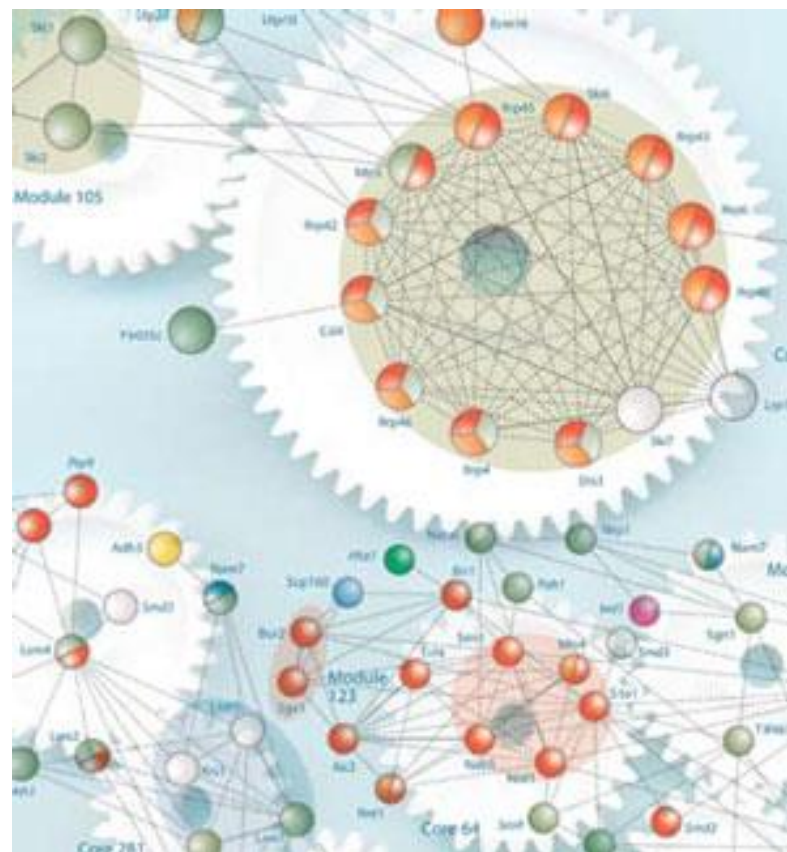
- $P(d) = 0.1\%$
- $P(\text{pos} | \sim d) = 5\%$
- $P(\text{pos} | d) = 100\%$ , assuming 100% sensitivity
- $P(\text{pos}) = P(\text{pos} | d) P(d) + P(\text{pos} | \sim d) P(\sim d) \approx 5\%$
- $P(d | \text{pos}) = P(\text{pos} | d) P(d) / P(\text{pos}) = 0.1\% / 5\% = 2\%$
- I.e., the answer is 2%
- Did you guess 95% as the answer?

## The right context

- $\langle \{\text{Race=Chinese}\}, \text{Drug=A|B}, \text{Response=positive} \rangle$

Context	Comparing attribute	response=positive	response=negative
{Race=Chinese}	Drug=A	$N_{\text{pos}}^A$	$N^A - N_{\text{pos}}^A$
	Drug=B	$N_{\text{pos}}^B$	$N^B - N_{\text{pos}}^B$

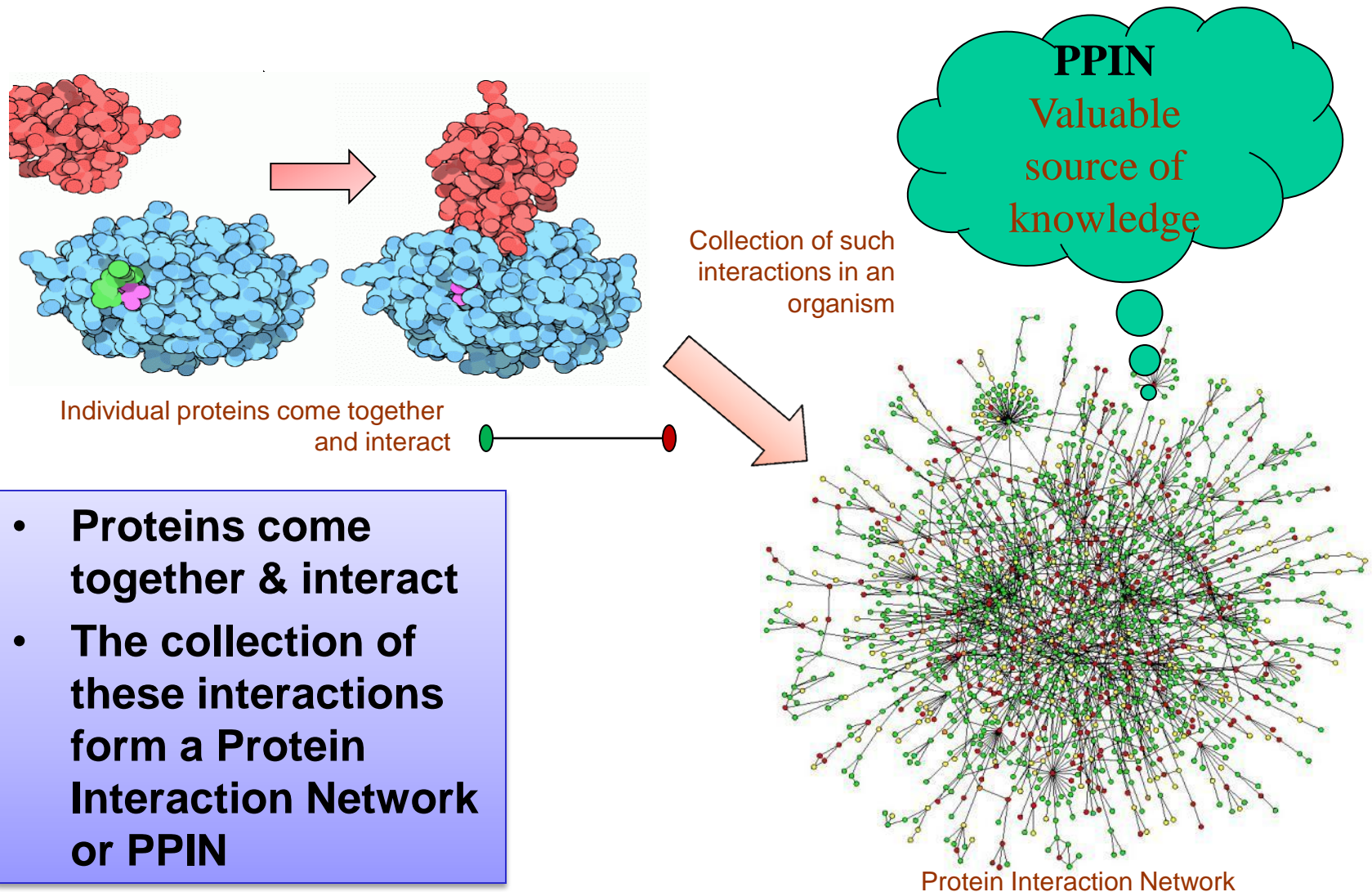
- If A/B treat the same single disease, this is ok
- If B treats two diseases, this is not sensible
- The disease has to go into the context



More may not be better

# PROTEIN COMPLEXES

# Protein-protein interaction networks



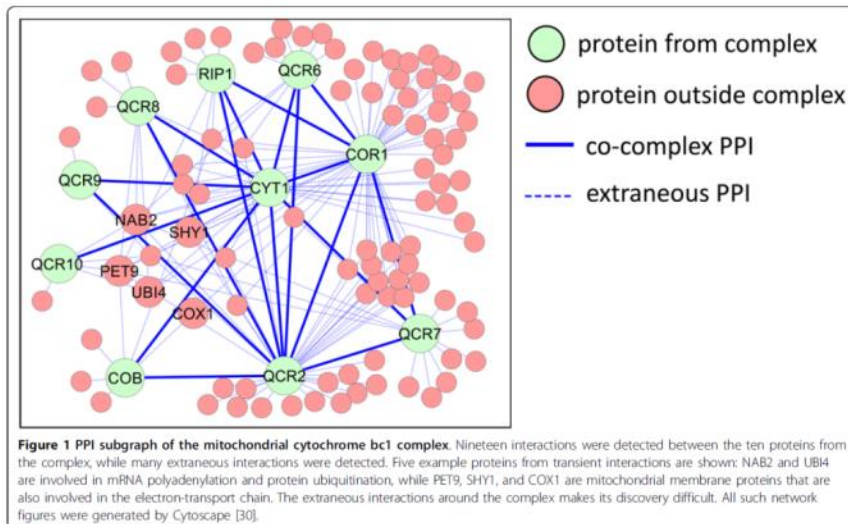
# Difficulties

- **Cytochrome BC1 complex**

- Involved in electron-transport chain in mitochondrial inner membrane

- **Discovery of BC1 from PPI data is difficult**

- Sparseness of its PPI subnetwork
  - **Only 19 out of 45 possible interactions were detected between the complex's proteins**
- Extraneous interactions with other proteins outside the complex
  - **E.g., UBI4 is involved in protein ubiquitination, and binds to many proteins to perform its function**





# Perhaps “big data” can help?

## • Composite network

- Vertices represent proteins, edges represent relationships between proteins. Put an edge betw proteins  $u$ ,  $v$ , iff  $u$  and  $v$  are related according to any of the data sources

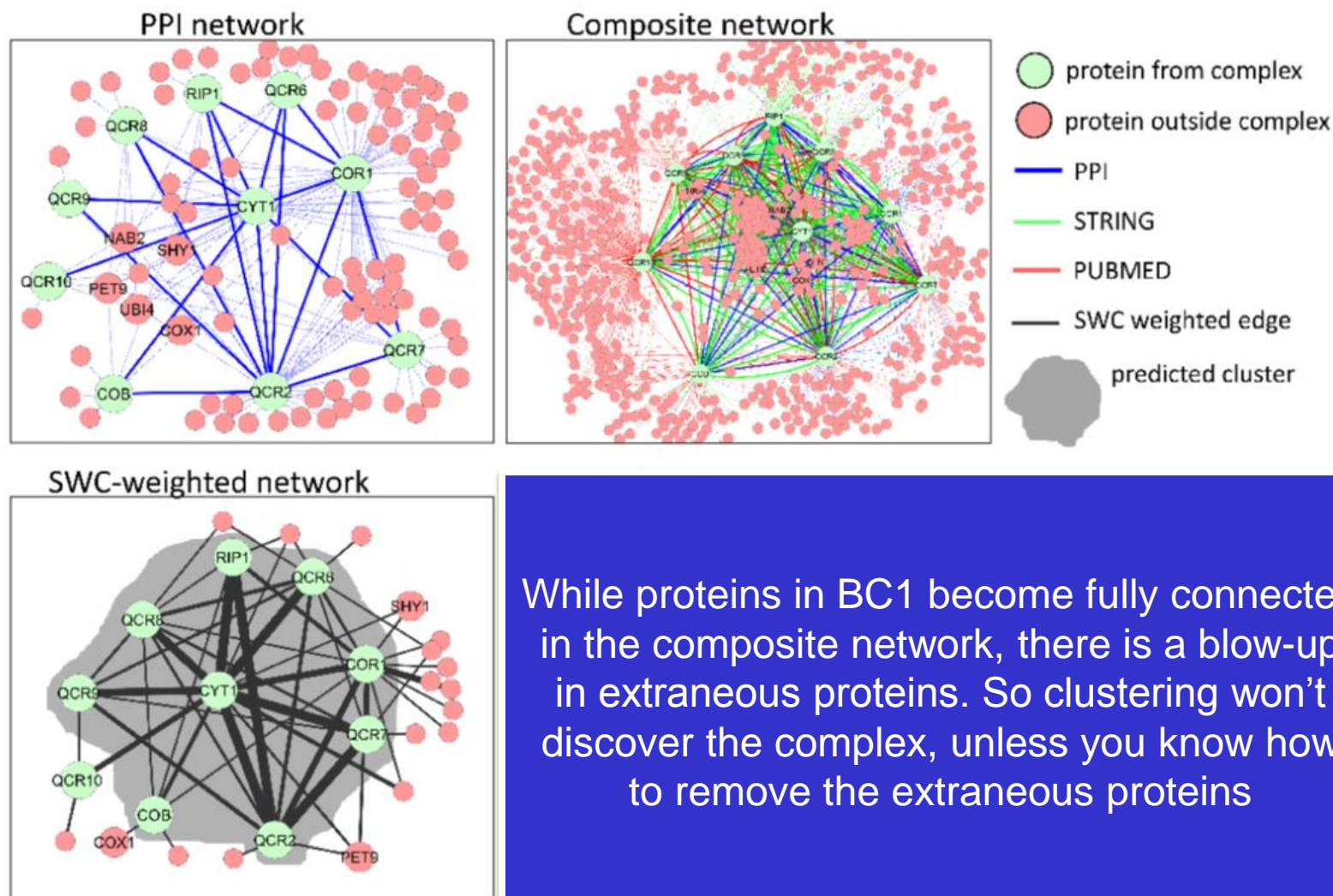
Data source	Database			Scoring method		
PPI	BioGRID, IntACT, MINT			Iterative AdjustCD.		
L2-PPI (indirect PPI)	BioGRID, IntACT, MINT			Iterative AdjustCD		
Functional association	STRING			STRING		
Literature co-occurrence	PubMed			Jaccard coefficient		

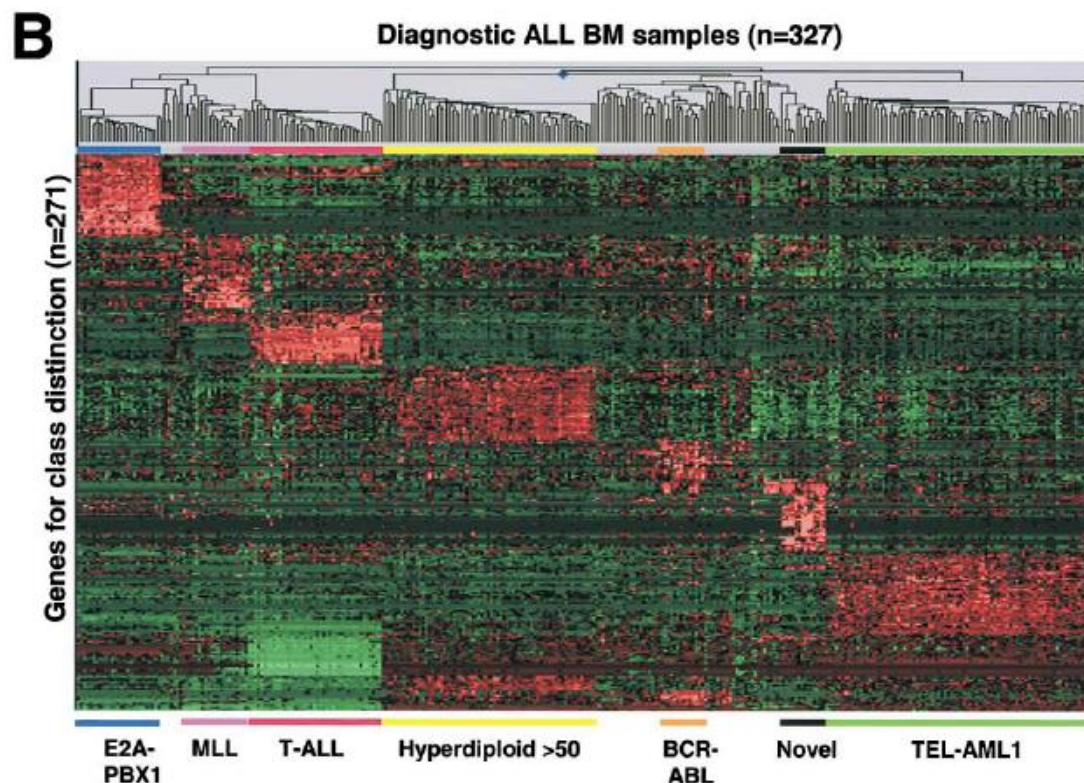
	Yeast			Human		
	# Pairs	% co-complex	coverage	# Pairs	% co-complex	coverage
PPI	106328	<b>5.8%</b>	<b>55%</b>	48098	10%	14%
L2-PPI	181175	1.1%	18%	131705	5.5%	20%
STRING	175712	5.7%	89%	311435	3.1%	27%
PubMed	161213	4.9%	70%	91751	4.3%	11%
All	531800	<b>2.1%</b>	<b>98%</b>	522668	3.4%	49%



# More is not always better, unless..



While proteins in BC1 become fully connected in the composite network, there is a blow-up in extraneous proteins. So clustering won't discover the complex, unless you know how to remove the extraneous proteins



More may not be better

**CAUSAL GENES**

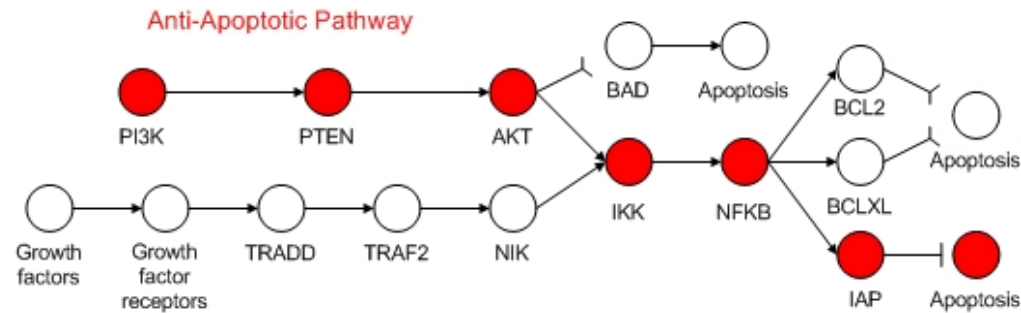
# Gene expression analysis challenge

- **Low % of overlapping genes from diff expt in general**
  - Prostate cancer
    - Lapointe et al, 2004
    - Singh et al, 2002
  - Lung cancer
    - Garber et al, 2001
    - Bhattacharjee et al, 2001
  - DMD
    - Haslett et al, 2002
    - Pescatori et al, 2007

Datasets	DEG	POG
Prostate Cancer		
	Top 10	0.30
	Top 50	0.14
	Top100	0.15
Lung Cancer		
	Top 10	0.00
	Top 50	0.20
	Top100	0.31
DMD		
	Top 10	0.20
	Top 50	0.42
	Top100	0.54

Zhang et al, *Bioinformatics*, 2009

# Biology to the rescue?



- Each disease phenotype has some underlying cause
- There is some unifying biological theme for genes that are truly associated with a disease subtype

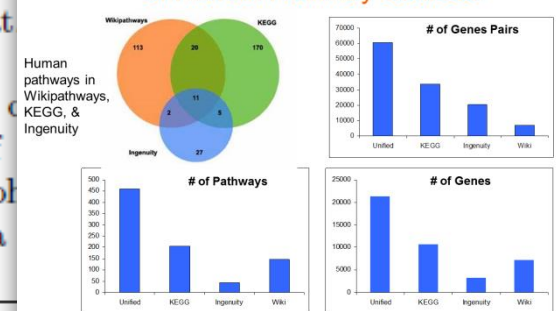
- Uncertainty in selected genes can be reduced by considering biological processes of the genes
- The unifying biological theme is basis for inferring the underlying cause of disease subtype



Database	Remarks
KEGG	KEGG ( <a href="http://www.genome.jp/kegg">http://www.genome.jp/kegg</a> ) is one of the best known pathway databases (Kanehisa <i>et al.</i> , 2010). It consists of 16 main databases, comprising different levels of biological information such as systems, genomic, etc. The data files are downloadable in XML format. At time of writing it has 392 pathways.
WikiPathways	WikiPathways ( <a href="http://www.wikipathways.org">http://www.wikipathways.org</a> ) is a Wikipedia-based collaborative effort among various labs (Kelder <i>et al.</i> , 2009). It has 1,627 pathways of which 369 are human. The content is downloadable in GPML format.
Reactome	Reactome ( <a href="http://www.reactome.org">http://www.reactome.org</a> ) is also a collaborative effort like WikiPathways (Vastrik <i>et al.</i> , 2007). It is one of the largest datasets, with over 4,166 human reactions organized into 1,131 pathways by December 2010. Reactome can be downloaded in BioPax and SBML among other formats.
Pathway Commons	Pathway Commons ( <a href="http://www.pathwaycommons.com">http://www.pathwaycommons.com</a> ) collects information from various databases but does not unify the data (Cerami <i>et al.</i> , 2006). It contains 1,573 pathway 564 organisms. The data is returned in BioPax format.
PathwayAPI	PathwayAPI ( <a href="http://www.pathwayapi.com">http://www.pathwayapi.com</a> ) contains a unified human pathways obtained from a merge of WikiPathways and Ingenuity® Knowledge Base (Soh 2010). Data is downloadable as a SQL dump or as a and is also interfaceable in JSON format.

## Big data of biological pathways

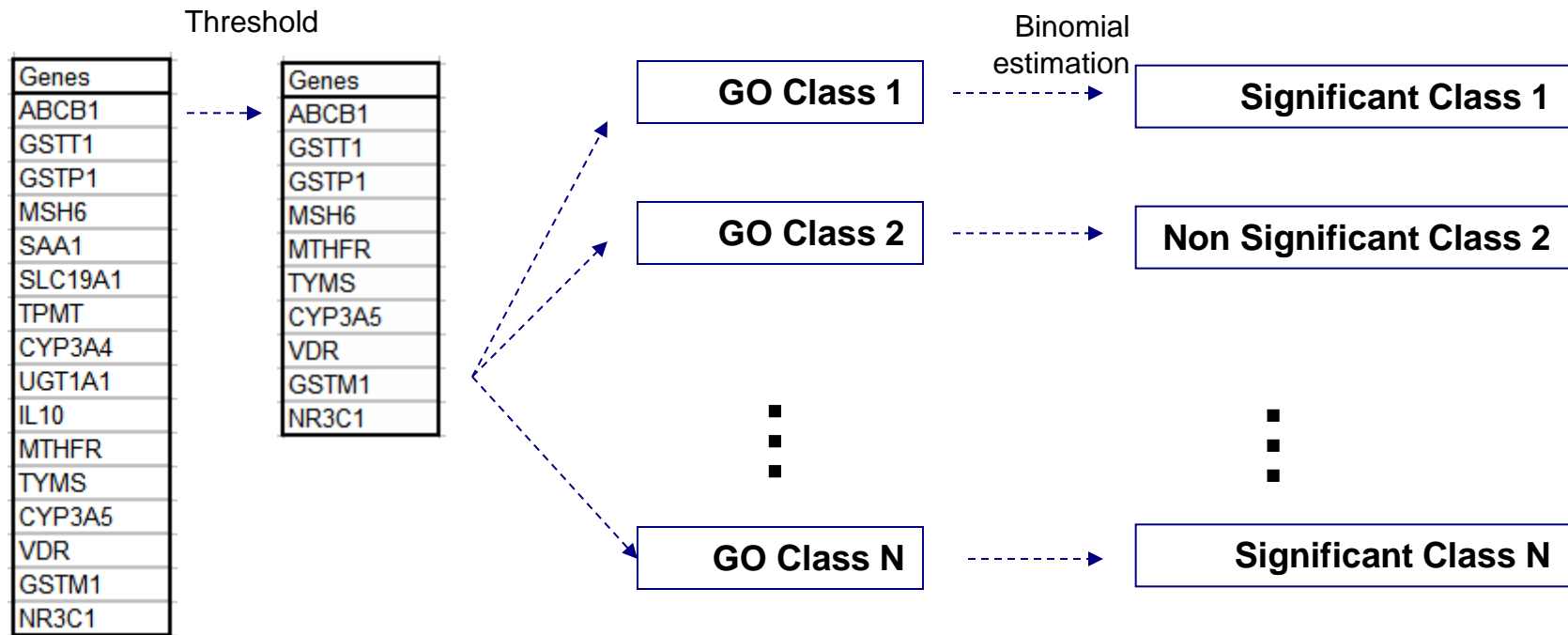
### Low Comprehensiveness of Human Pathway Sources



Goh, et al. *Proteomics*, 12(4-5):550-563, 2012.

Soh et al. Consistency, Comprehensiveness, and Compatibility of Pathway Databases. *BMC Bioinformatics*, 11:449, 2010.

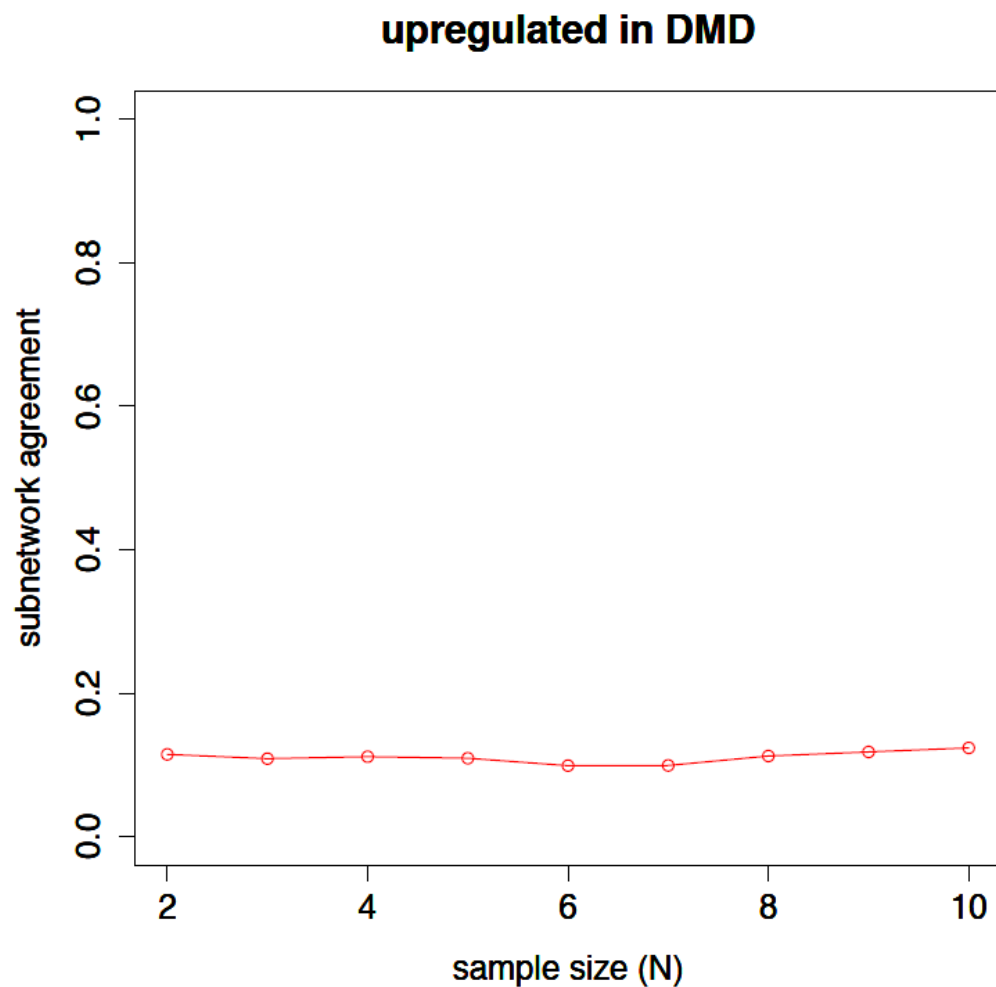
# Overlap Analysis: ORA



ORA tests whether a pathway is significant by intersecting the genes in the pathway with a pre-determined list of DE genes (we use all genes whose t-statistic meets the 5% significance threshold), and checking the significance of the size of the intersection using the hypergeometric test

S Draghici et al. "Global functional profiling of gene expression". *Genomics*, 81(2):98-104, 2003.

# Disappointing Performance



DMD gene expression data

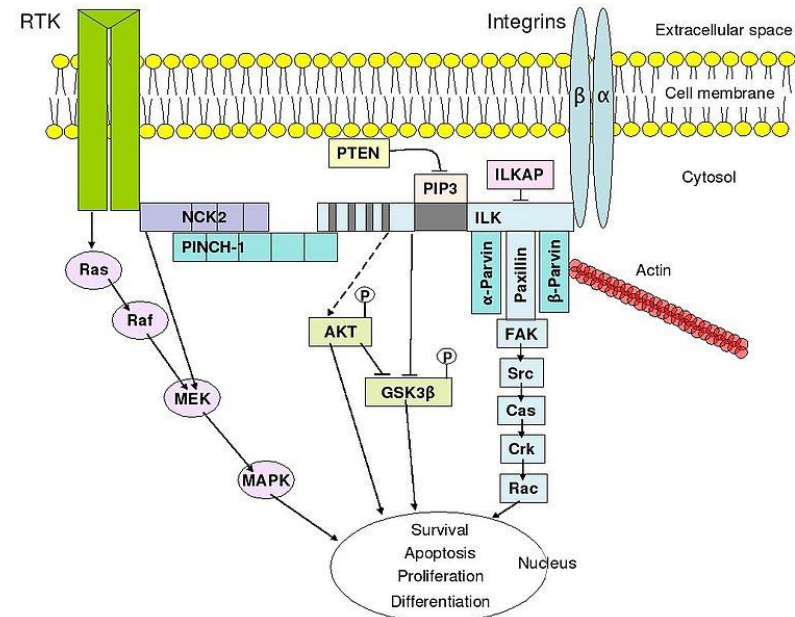
- Pescatori et al., 2007
- Haslett et al., 2002

Pathway data

- PathwayAPI, Soh et al., 2010

# Issue #1 with ORA

- Its null hypothesis basically says “Genes in the given pathway behaves **no differently** from randomly chosen gene sets of the same size”
- This null hypothesis is obviously false  
 ⇒ Lots of false positives

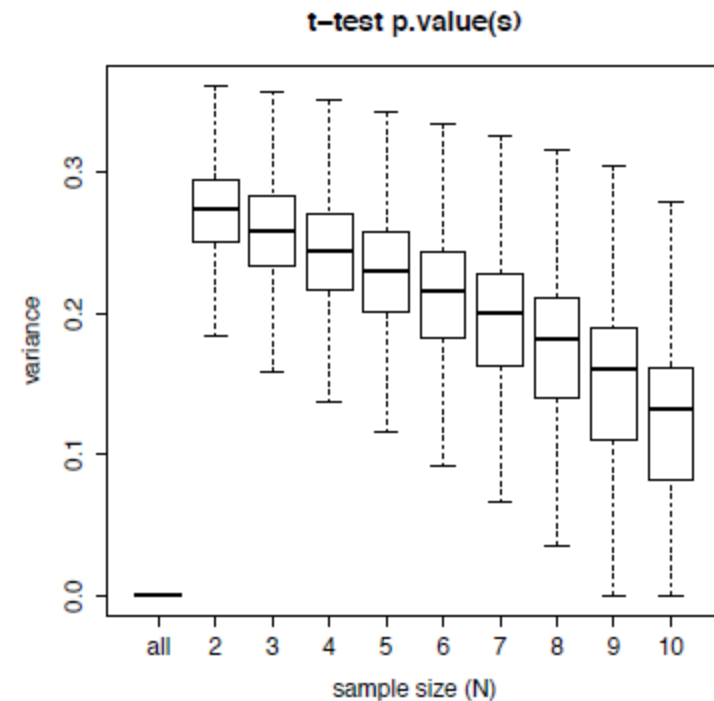


- A biological pathway is a series of actions among molecules in a cell that leads to a certain product or a change in a cell. Thus necessarily the behaviour of genes in a pathway is more coordinated than random ones



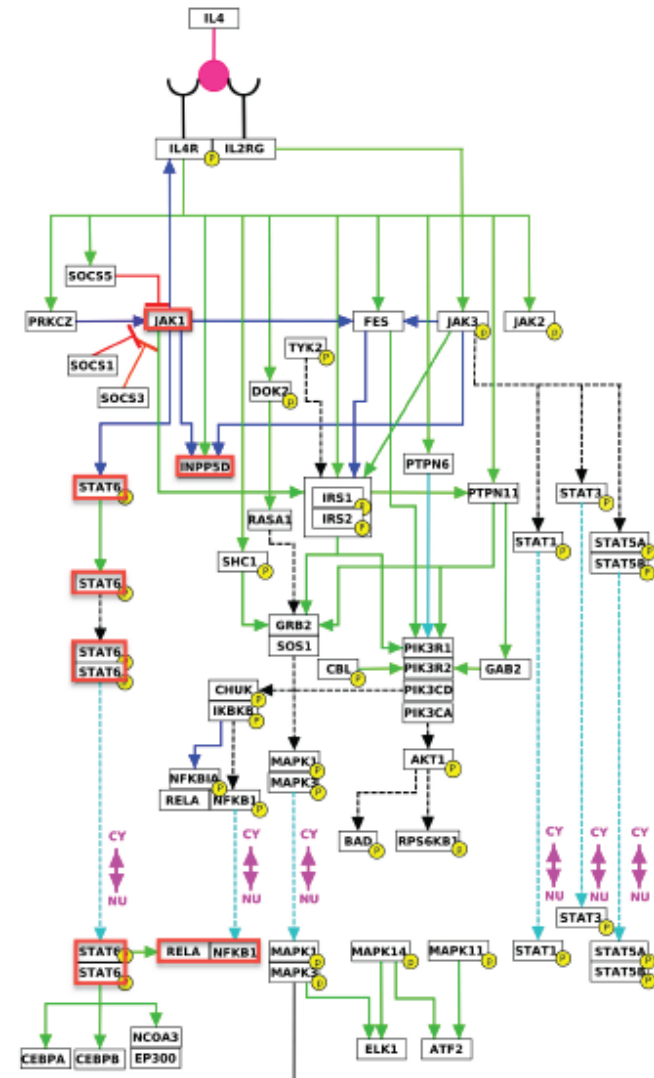
## Issue #2 with ORA

- It relies on a pre-determined list of DE genes
- This list is sensitive to the test statistic used and to the significance threshold used
- This list is unstable regardless of the threshold used when sample size is small

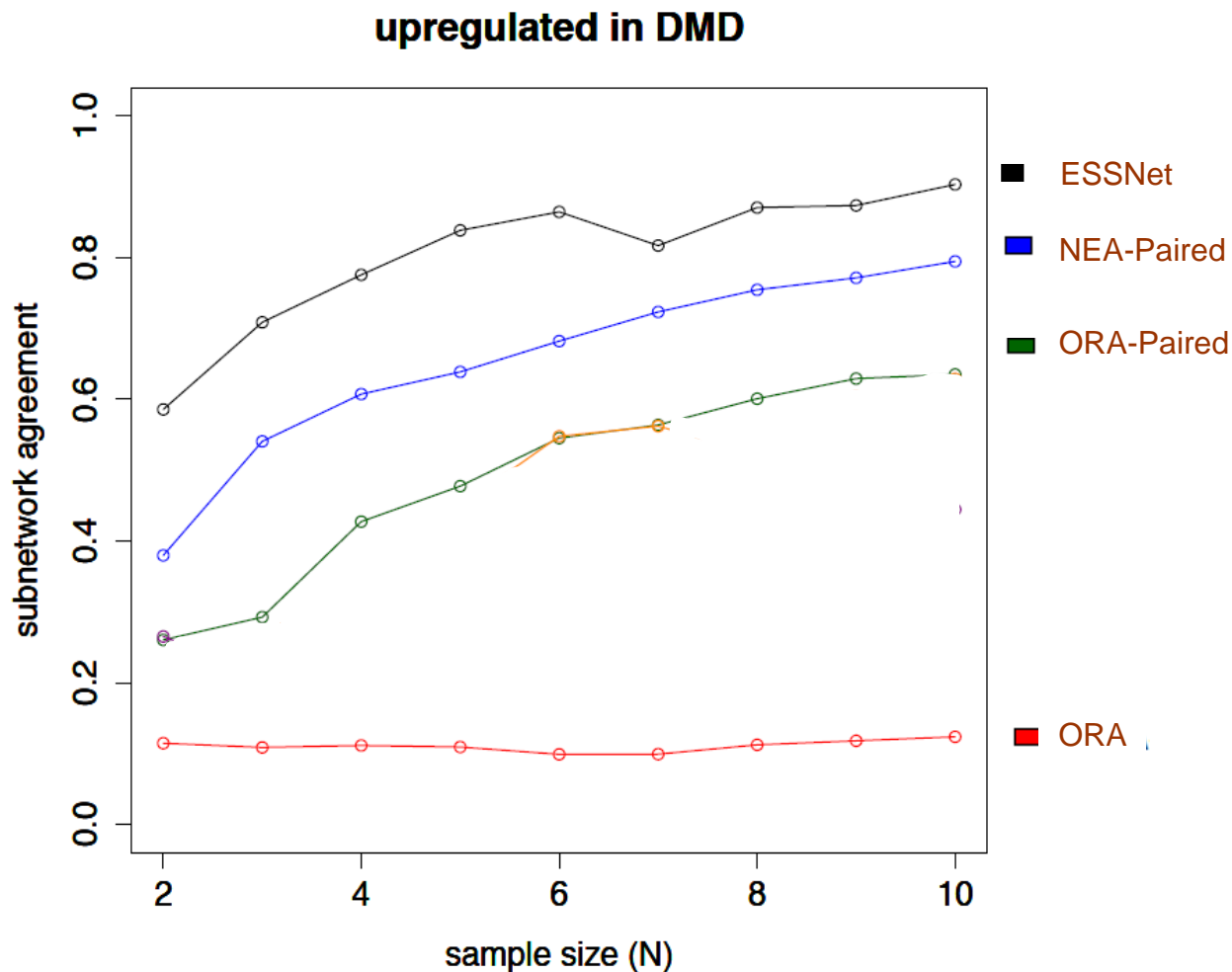


## Issue #3 with ORA

- It tests whether the entire pathway is significantly differentially expressed
- If only a branch of the pathway is relevant to the phenotypes, the noise from the large irrelevant part of the pathways can dilute the signal from that branch



As we address the three issues,  
performance improves



## What have we learned?

- More data can offer a more complete picture, fill in gaps, etc.
- More data can also introduce noise into an analysis
- Unless you know how to tame this noise, more data may not lead to a better analysis
- Mechanical application of statistical and data mining techniques often does not work
- Must understand statistical and data mining tools & the problem domain
  - Must know how to logically exploit both